

Blush Balm

A cream blush designed to glide onto the skin, blend evenly and give a perfect blush tone to the cheeks.

Ingredients

Phase	Trade Name	INCI name	% w/w	Supplier
A	Elastoblur®	Tapioca Starch, Ricinus Communis Seed Oil, Coco-Caprylate/Caprates, Lauroyl Lysine, Hydrogenated Castor Oil, Copernicia Cerifera Wax	85.00	Alchemy Ingredients
A¹	Pigment Dispersion	Castor Oil, CI 77491 (Red Iron Oxide), CI 77891 (Titanium Dioxide)	15.00	

Formulation Code: 110-19-00-00/1

Ingredient Benefits

Elastoblur®

- Natural mattifying & blurring ingredient
- Gives skin a 'soft focus' finish and fills wrinkles
- Alternative to synthetic powders and silicones
- Smooth, matte finish on the skin
- Vegan
- COSMOS Approved
- 100% Natural Origin
- Easy to use

Method

- Add Elastoblur® to a beaker and heat until fully melted.
- Add the pigment dispersion and heat under mixing until the temperature reaches 70°C.
- Hot fill into final packaging immediately.

Characteristics

Stability

Stable for 3 weeks at 50°C and 3 months at 40°C

Appearance

Pink/red balm

PH

N/A

Viscosity

N/A

✓ PEG Free

✓ Vegan

✓ Preservative Free

✓ Natural Origin

✓ COSMOS Approved

Adapt the Formula

- Change pigments to adjust the colour.
- Add more pigments for more coverage.
- Add less pigment for less coverage.

The formulation above is intended for information purposes only based on the best of our knowledge. It is the responsibility of the customer to undertake the appropriate testing to determine the suitability of the product for their intended use.