# **Generation X Day Cream**



This day cream is specially formulated for Generation X to target fine lines, boost hydration, and restore youthful radiance.

ingredients

Phase	Trade Name	INCI name	% w/w	Supplier
Α	Luxamul®	Xanthan Gum, Sapindus Mukorossi Extract, Sclerotium Gum	1.50	Alchemy Ingredients
Α	Glycerine	Glycerin	5.00	
Α	Water	Aqua	70.50	
В	ССТ	Caprylic/Capric Triglycerides	6.00	
В	Jojoba Oil	Simmondsia Chinensis Seed Oil	2.00	
В	Argan Oil	Argania Spinosa Kernel Oil	2.00	
В	Shea butter	Butyrospermum Parkii Butter	5.00	
В	Sunflower Wax	Helianthus Annuus Seed Wax	1.00	
В	Glyceryl Stearate	Glyceryl Stearate	3.50	
С	PE9010	Phenoxyethanol, Ethylhexylglycerin	1.00	
С	Fragrance 'Cocoa Shea'	Parfum	0.30	Sozio
С	Tocopherol	Tocopherol	0.20	
С	EleVastin™	Betaine, Water, Propanediol, Murraya Koenigii Stem Extract	1.00	Gattefossé
С	Gatuline® Expression AF	Propanediol, Water, Acmella Oleracea Extract	1.00	Gattefossé

Formulation Code: 102-16-00-00/1

# Luxamul®

- Creates luxurious, gel-cream textures
- All-in-one solution for thickening and emulsification
- Highly compatible with a wide range of actives, including
- acids, electrolytes, enzymes and solvents
- Based on Soapberry saponins and natural gums

- Vegan
- Mild formulation suitable for sensitive skin products
- Cold process
- Moisturisation properties

- Pre-mix Luxamul® in Glycerine, add water then heat to 75-80°C.
- Combine phase B then heat till all solids are fully melted.
- Homogenise phase A until fully combined then pour phase B into phase A while homogenising, homogenise together for
- Place on overhead mixer and mix at a slow speed until cooled to below 35°C.
- Combine phase C and stir into phase A/B until fully combined.

### Stability

Stable for 3 weeks at 50°C and 3 months at 40°C

# Appearance

Thick White Cream

РΗ

6-7

After 24 hours: Brookfield DV-E: RVHV-05 @ 10RPM & 20°C (±5°C) = 13,000-16,000 cP (Fill size: 100g)

✓ PEG Free

Vegan

· Change the fragrance. · Add active for additional skin benefits.

- Adjust the levels of oils/waxes/butters for a different textures.

Adapt the Formula

The formulation above is intended for information purposes only based on the best of our knowledge. It is the responsibility of the customer to undertake the appropriate testing to determine the suitability of the product for their intended use.