

# Hyaluronic Acid Lip Elixir

This serum provides intense hydration and plumping to the lips to give a full but natural smile. Perfect for an overnight treatment or a top up throughout the day.

## Ingredients

Phase	Trade Name	INCI name	% w/w	Supplier
A	Clearthix® S	Cellulose Gum, Algin	1.50	Alchemy Ingredients
A	Water	Aqua	81.60	
A	Glycerine	Glycerin	5.00	
A	Hydratagel G	Glycerine, Aqua, Sodium Hyaluronate	10.00	Alchemy Ingredients
A	Panthenol	Panthenol	0.50	
A	Flavour 'Cherry'	Aroma	0.30	
A	Red 33	CI 16185	0.10	
A	PE9010	Phenoxyethanol, Ethylhexylglycerin	1.00	

Formulation Code: 123-13-14-00/1

## Method

- Combine all ingredients in a beaker.
- Homogenise until fully combined.

## Characteristics

### Stability

Stable for 3 weeks at 50°C and 3 months at 40°C

### Appearance

Transparent Pink Serum

### PH

6.5-7.5

### Viscosity

Brookfield DV-E: RVHV-04 @ 10RPM & 20°C (±5 °C), Fill Size: 100g = 6,000 – 9,000 cP

✓ PEG Free

✓ Natural Origin

✓ COSMOS Approved

✓ Vegan

## Ingredient Benefits

### Clearthix® S

- 100% natural origin
- NATRUE and COSMOS approved
- Palm free
- Enables the creation of palm-free balm textures without wax
- Creates variable textures from honey to thick balms

### Hydratagel G

- A ready-to-use Hyaluronic Acid.
- Suitable for use on its own or as an ingredient.
- Can increase viscosity and change the rheology of creams and lotions.
- Adds moisturising properties to gels, creams and lotions.
- Provides a non-sticky, light barrier feel on the skin.

## Adapt the Formula

- Change the flavour or colour.
- Adjust the level of Clearthix® S to change the viscosity.

The formulation above is intended for information purposes only based on the best of our knowledge. It is the responsibility of the customer to undertake the appropriate testing to determine the suitability of the product for their intended use.