

# Magic Eye Cream

A rich eye cream designed to hydrate the undereye and blur the appearance of fine lines and wrinkles.

## Ingredients

Phase	Trade Name	INCI name	% w/w	Supplier
A	Sucrablend SP V2	Sucrose Stearate, Sucrose Palmitate	2.00	Alchemy Ingredients
A	Sucrathix VX	Microcrystalline Cellulose, Cellulose Gum, Xanthan Gum	1.50	Alchemy Ingredients
A	Glycerine	Glycerin	10.00	
A	Water	Aqua	57.30	
B	CCT	Caprylic/Capric Triglycerides	10.00	
B	Glyceryl Stearate	Glyceryl Stearate	3.00	
B	Cocoa Butter	Theobroma Cacao Seed Butter	2.00	
B	Sunflower Wax	Helianthus Annuus Seed Wax	1.00	
B'	Elastoblur®	Tapioca Starch, Ricinus Communis Seed Oil, Coco-Caprylate/Caprates, Lauroyl Lysine, Hydrogenated Castor Oil, Copernicia Cerifera Wax	10.00	Alchemy Ingredients
C	PE9010	Phenoxyethanol, Ethylhexylglycerin	1.00	
C	Tocopherol	Tocopherol	0.20	
C	Gatuline® Link n Lift	Fructose, Glycerin, Water, Aesculus Hippocastanum Extract	2.00	Gattefossé

Formulation Code: 109-05-03-19/1

## Ingredient Benefits

### Elastoblur®

- Natural mattifying & blurring ingredient
- Gives skin a 'soft focus' finish and fills wrinkles
- Alternative to synthetic powders and silicones
- Smooth, matte finish on the skin
- Vegan and COSMOS Approved

### Sucrablend SP V2

- An effective, all purpose emulsifier
- Suitable for use on its own or in combination with fatty alcohols or Glyceryl Stearate
- Makes a variety of textures from lotions to body butters
- Non-whitening with a moisturising after-feel

## Method

- Combine phase B in a beaker, heat until all solids have melted.
- Add B' to phase B and heat to 70-75°C.
- Combine phase A by premixing the powders in glycerine, adding the water and then heat to 70-75°C.
- Homogenise phase A at 4000-5000RPM until fully combined.
- Add phase B+B' to phase A while homogenising until fully combined.
- Cool under mixing, add phase C when below 35°C and stir in by hand until fully combined.

## Characteristics

### Stability

Stable for 3 weeks at 50°C and 3 months at 40°C

### Appearance

Off-white cream

### PH

6-7

### Viscosity

Brookfield DV-E: RVHV-06 @ 10RPM & 20°C (±5 °C), Fill Size: 100g = 25,000 – 30,000 cP (After 24 hours)

✓ PEG Free

✓ Natural Origin

✓ Vegan

✓ COSMOS Approved

## Adapt the Formula

- Add pigments for colour correction/ skin tint application.
- Change the actives for different benefits.
- Change out oils for different benefits.

The formulation above is intended for information purposes only based on the best of our knowledge. It is the responsibility of the customer to undertake the appropriate testing to determine the suitability of the product for their intended use.