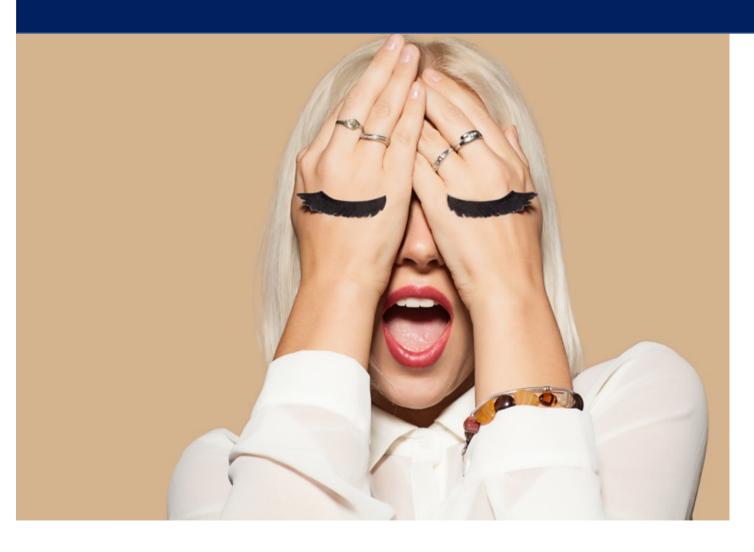


# Summary



- Presentation of EXSYMOL
- Eyelash trend
- Eyelash care
- Examples of market products
- EXSYMOL solutions
- SNAPSHOTS
  - CAPALGIN
  - PANTESINOL
  - DSH CN

## Presentation of EXSYMOL



**MONACO SINCE 1972** 



#### **Our vision**

« Become a key player in active cosmetic ingredients and be recognized as an expert of the skin and its needs.»

### **Our mission**

« Creator of innovative, effective and safe cosmetic active ingredients to meet the needs of skin, consumers and our customers.»

### **Our values**









# Eyelash trend

Eyelashes
An asset of seduction

→ Symbol of feminity : long and voluminous eyelashes

### THEY WANT THEIR EYELASHES ...



Long



Curled



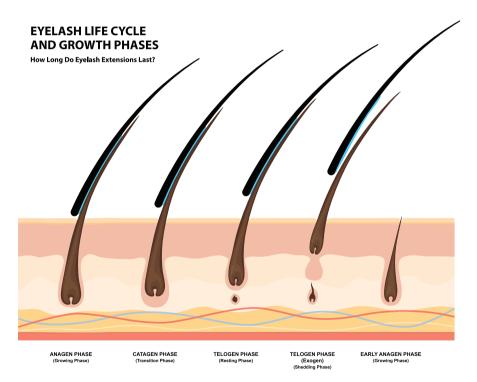
Thick

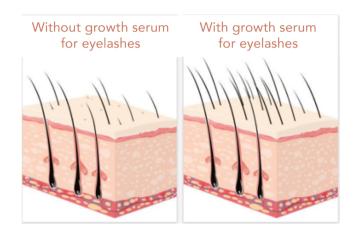




# Eyelash care

# Eyelashes grow for about 6 weeks then fall naturally after the resting phase





## **Eyelash care should**

- Significantly prolong the eyelash growth phase
- Trigger new eyelash regrowth
- Multiplicate the number of eyelashes
- Protect eyelashes with a sheath

# Examples of market products



## Eyelash Enhancer ORPHICA REALASH

The eyelash growth phase lasts about 30 days. This is not enough for the eyelashes to become long and thick. The advanced REALASH formula accelerates the natural growth of eyelashes and strengthens them from the roots, so that the eyelashes become longer and stronger. The formula of this serum also prevents loss of eyelashes.



Miralash is a revolutionary eyelash enhancer. Its ingredients make it exceptional and much more effective than other enhancers. Recommended by cosmetologists, Miralash is constantly in the centre of attention of women around the world. Miralash is the key to long, thick and luscious lashes.





## Revitalash Advanced REVITALASH COSMETICS

A unique eyelash treatment, with a formula developed by an ophthalmologist, which sublimates the appearance of the eyelashes by nourishing and strengthening them in order to fight against breakage while improving their flexibility for healthy lashes, naturally.



#### Eyelash Enhancer ÉLEVERLASH

ÉleverLash stimulates the roots of the eyelashes. Due to the direct application to the eyes, all conditioners penetrate the bulbs of the hair follicle, making the effect almost immediate. ÉleverLash conditioner nourishes, strengthens, nourishes, regenerates, strengthens lashes and eyelid skin, and stimulates eyelash growth. Thanks to this, the eyelashes grow faster, they are stronger, longer, thicker and thicker and less susceptible to loss and mechanical damage.





## EXSYMOL solution for perfect eyelashes

## According to needs

#### **EYELASH TREATMENT**

**GROWTH - QUALITY** 

#### CAPALGIN

Wintered algae extract Chondrus Crispus

Anti-hair fall: anagen / telogen ratio: + 68% Hair health: growth speed: + 64% Hair beauty: hydration: + 56% Hair comfort: oily hair: -51%

The cryotherapy treatment for your eyelashes based on an arginine derivative!



#### **EYELASH CARE**

**CURVATURE - SHEATH** 



Silanol Complex - Provitamin B5

In-depth action with silicium to optimize
the cohesion of keratin
A superficial action to protect and
hydrate eyelashes by the film-forming
effect of vitamin B5.

SILANOL which strengthens and protects your eyelashes daily!



#### DSH CN

Silanol complex – hyaluronic acid (hmw)

High molecular weight hyaluronic acid will form a film on the surface of the eyelash

SILANOL which coats the eyelash for perfect curvature

## **EXSYMOL** solution: CAPALGIN

Snapshot



## **CAPALGIN**

The cosmetic active ingredient for a dream mane

INCI: CHONDRUS CRISPUS EXTRACT

Use level: 1 - 4%

pH ≈ 6

Density at 20°C ≈ 1.06

Miscibility: water

Appearance: clear, slightly opalescent, yellow

to orange-red solution **Excellent tolerance** 













### **CLAIMS**







Hair density





Growing speed



Hydration



Anti-greasy hair



Complement to antidandruff treatment

## **EXSYMOL** solution: PANTESINOL

Snapshot





## **PANTESINOL**

Protective active ingredient for the hair

INCI: SILANETRIOL (AND) PANTHENOL

Usage dose: 3 - 6%

pH ≈ 5.5

Density at 20 ° C ≈ 1.00

Miscibility: water

Appearance: Clear to slightly opalescent,
colorless to pale yellow liquid

Excellent tolerance









Protection



Deep action for better cohesion of keratin fibers



Hydration

## EXSYMOL solution: DSH CN

Snapshot



## **DSH CN**

The cosmetic active moisturizing shield with HA

INCI: DIMETHYLSILANOL HYALURONATE

Use level: 3% - 6%  $pH \approx 5$ Density at  $20^{\circ}C \approx 1.00$ 

Miscibility: water, alcohol, glycol
Appearance: clear, colorless to slightly yellow
liquid

Excellent tolerance











### **CLAIMS**





Improves collagen production



Strengthens the barrier function



Skin regeneration