## Hyaluronic Acid INGREDIENT SOLUTIONS FOR HAIR

## INTENSE IOISTURIZATION FOR HEALTHIER LOOKING HAIR

## HYDRATION THAT'S ON TREND

Did you know that hyaluronic acid, a naturally occurring humectant in the skin, is now making waves in hair care too?

Driven by skinification, our HA not only **nourishes and moisturizes the skin**, but it also **binds water in the hair**, resulting in **hydrated**, **stronger strands** with **reduced frizz**.

+172% Global Product Launches HA in Haircare 2020-22

Source: Mintel, GCI, Kline



# Hyaluronic Acid

### INGREDIENT SOLUTIONS FOR HAIR

#### **Fision® HydraTress**

Powerful Proteins & Peptides Infused With Hyaluronic Acid

**INCI** Water, Panthenol, Hydrolyzed Quinoa, Glycerin, Pisum Sativum (Pea) Seed Extract, 1,2-Hexanediol, Sodium Hyaluronate

#### Benefits

- 24hrs Frizz Control In Any Environment
- · Improves Shine, Softer Ends & Enhances Hair Conditioning
- · Detangles Hair For Increased Manageability
- NOI\*: 0.90

Smoother, Shinier Hair Better Manageability Better Manageability Softer Strands

#### Fision<sup>®</sup> Hydrate Enhanced Hair Conditioning

**INCI** Water, Sodium PCA, Wheat Amino Acids, Panthenol, Glycerin, Sodium Hyaluronate, Hydroxyproline

#### Benefits

- · Leaves Hair Feeling Softer & Smoother
- NOI\*: 0.92

Shows Improvements in Hair Conditioning





Placebo

Increase In Water Content In Hair Fiber

1 Application - 1% In Shampoo

Placebo Fision® Hydrate

Fision® Hydrate

#### HyaClear<sup>®</sup> 7

Supercharged Hydration

**INCI** Water, 1,2-Hexanediol, Sodium Hyaluronate **Benefits** 

- Optimized Ratio Of Seven Unique Molecular Weights Of Sodium Hyaluronate For Maximum Moisturization
- Instantly Increases Hair Moisture
- NOI\*: 0.96

## HyaClear® Solution PF

Healthy Hair Hydration

INCI Water, 1,2-Hexanediol, Sodium Hyaluronate

#### Benefits

- Enhances Moisturization
- NOI\* 0.96



\*\*\*\*P<0.0001 HyaClear 7 Vs Placebo \*\*\*\*P<0.0001 HyaClear Solution PF Vs Placebo \*\*\*P<0.001 HyaClear 7 Vs HyaClear Solution PF



\*NOI: Natural Origin Index (Based On The Guidelines Provided In ISO 16128-1:2016 And 16128-2:2017) he information contained in this publication is provided in good faith and is based on our current knowledge as of the date hereof. No legally binding promise or warranty regarding the suitability of our products for any specific use is made. Claim ideas are offered solely for your consideration, investigation and verification. TRI-K Industries, Inc. will not assume any expressed or implied liability in connection with any use of this information.