

Hyaluronic Acid

INGREDIENT SOLUTIONS FOR HAIR

INTENSE
MOISTURIZATION
FOR HEALTHIER
LOOKING HAIR

HYDRATION THAT'S ON TREND

Did you know that hyaluronic acid, a naturally occurring humectant in the skin, is now making waves in hair care too?

Driven by skinification, our HA not only **nourishes and moisturizes the skin**, but it also **binds water in the hair**, resulting in **hydrated, stronger strands with reduced frizz**.

+172% Global Product Launches HA in Haircare 2020-22

Source: Mintel, GCI, Kline

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 **TRI-K**
A MEMBER OF THE GALAXY GROUP

Hyaluronic Acid

INGREDIENT SOLUTIONS FOR HAIR

Fision® HydraTress

Powerful Proteins & Peptides Infused With Hyaluronic Acid

INCI Water, Panthenol, Hydrolyzed Quinoa, Glycerin, Pisum Sativum (Pea) Seed Extract, 1,2-Hexanediol, Sodium Hyaluronate

Benefits

- 24hrs Frizz Control In Any Environment
- Improves Shine, Softer Ends & Enhances Hair Conditioning
- Detangles Hair For Increased Manageability
- NOI*: 0.90

Smoother,
Shinier Hair

Balanced
Moisture

Better
Manageability

Softer
Strands



Fision® Hydrate

Enhanced Hair Conditioning

INCI Water, Sodium PCA, Wheat Amino Acids, Panthenol, Glycerin, Sodium Hyaluronate, Hydroxyproline

Benefits

- Leaves Hair Feeling Softer & Smoother
- NOI*: 0.92

Shows Improvements in Hair Conditioning



Placebo

Fision® Hydrate

Placebo

Fision® Hydrate

HyaClear® 7

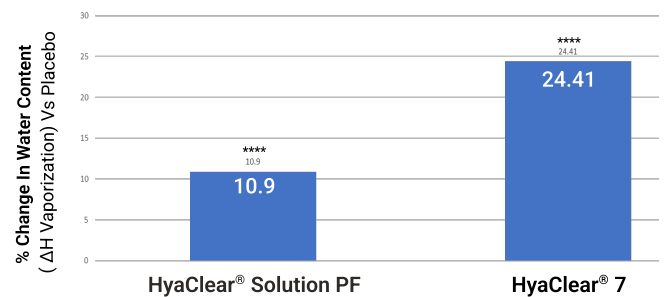
Supercharged Hydration

INCI Water, 1,2-Hexanediol, Sodium Hyaluronate

Benefits

- Optimized Ratio Of Seven Unique Molecular Weights Of Sodium Hyaluronate For Maximum Moisturization
- Instantly Increases Hair Moisture
- NOI*: 0.96

Increase In Water Content In Hair Fiber 1 Application - 1% In Shampoo



****P<0.0001 HyaClear 7 Vs Placebo

****P<0.0001 HyaClear Solution PF Vs Placebo

***P<0.001 HyaClear 7 Vs HyaClear Solution PF

HyaClear® Solution PF

Healthy Hair Hydration

INCI Water, 1,2-Hexanediol, Sodium Hyaluronate

Benefits

- Enhances Moisturization
- NOI* 0.96