

NaturePep® Amaranth

DON'T DESPAIR OVER FINE HAIR



INCI: Water, Amaranthus Caudatus Seed Extract

FEATURES

- Natural plant source from an ancient grain
- Non-GMO & naturally gluten-free
- Small peptides for greater penetration & lighter feel
- Easily soluble in water
- China approved

ADVANTAGES

- Unique peptide fractions penetrate into the hair fiber
- Lightweight peptides provide powerful performance without weighing down hair
- Multi-functional performance allows for wide variety of applications

BENEFITS

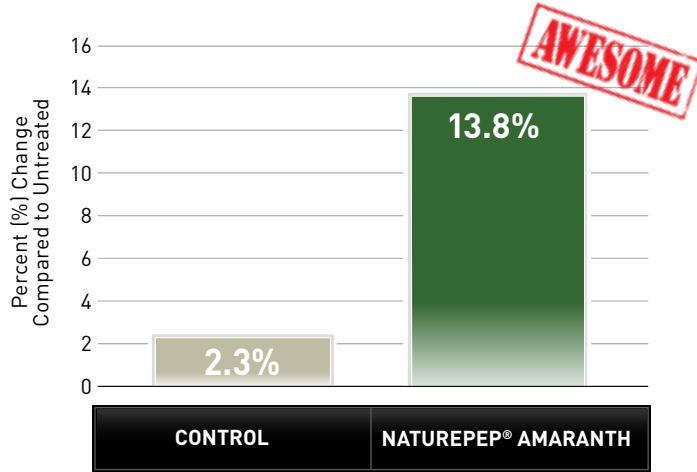
- Increases diameter of individual fibers for fuller hair
- Reduces friction to increase bounce & movement of hair
- Adds gloss & shine for healthier looking hair
- Improves manageability & helps prevent damage

NaturePep® Amaranth

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INCREASE IN HAIR DIAMETER

CAUCASIAN BLONDE HAIR, AFTER 3 APPLICATIONS

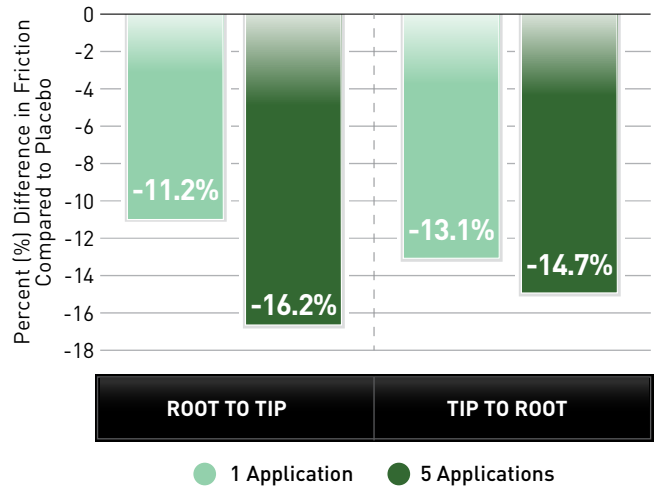


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NaturePep® Amaranth increases hair diameter by 11.3% more than the control for thicker looking hair with more body

REDUCTION IN HAIR FRICTION

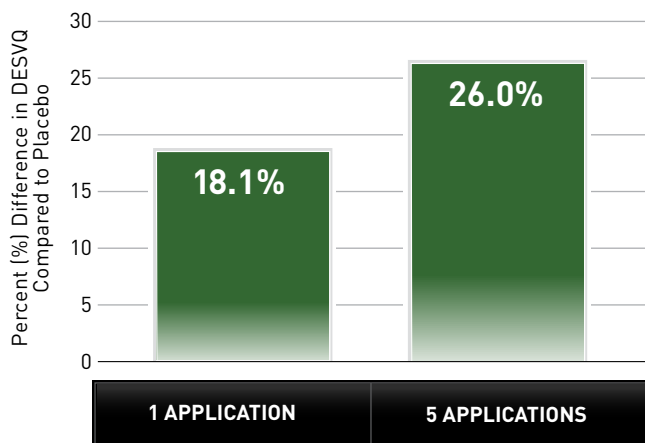
AFTER 1% TREATMENT



NaturePep® Amaranth smoothes hair & reduces friction, even moving against the cuticle, allowing hair to move freely and be less prone to tangling

IMPROVEMENT IN HAIR MOVEMENT & BOUNCE

AFTER 1% TREATMENT

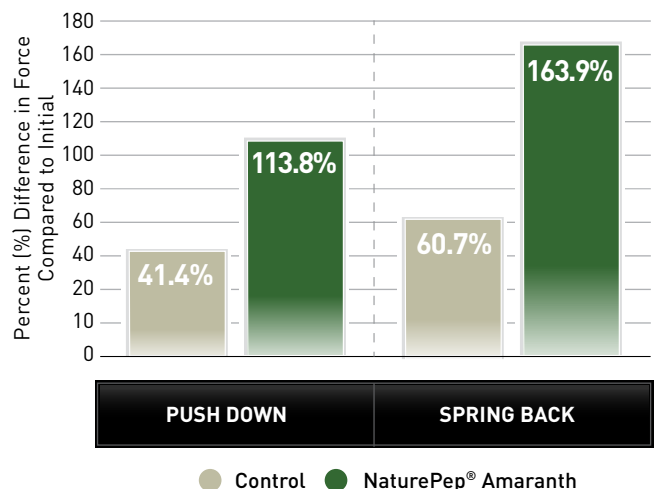


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After treatment with NaturePep® Amaranth, hair moves more easily with better bounce and body

IMPROVEMENT IN SPRING

AFTER 3 APPLICATIONS, 1% SOLUTION



After treatment with NaturePep® Amaranth, the hair swatch gives more resistance on the downward motion and pushes back with more force for greater bounce & style hold

FORTIFY • FLOW • BOUNCE

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