



First for quality flooring First for easy living

First for every budget

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# Manufactured in the UK

More than 95% of our carpet ranges are manufactured by us in the UK. That means you can be confident about the quality of our products and the reliability of our supply chain. This manufacturing control also allows us to develop innovative products and solutions that improve fitting quality and carpet life, giving you even more value for money.

Our hardwood, laminate, LVT and vinyl flooring is all carefully sourced from respected suppliers who have to meet our stringent criteria, including environmental regulations and stock levels. We build great relationships with our suppliers, and we're constantly expanding our ranges to make sure our customers have the choice and quality flooring they demand.

And we control everything in-house.

Our fully-stocked warehouses are based around the UK so we can deliver quickly to your door. And talking of delivery, we run our own fleet of vehicles with fully-trained drivers, so you can be confident your flooring will arrive quickly and safely every time.



Deliver to your door on-time, every time



Work towards zero product faults



Largest range of stock for preferred day of delivery

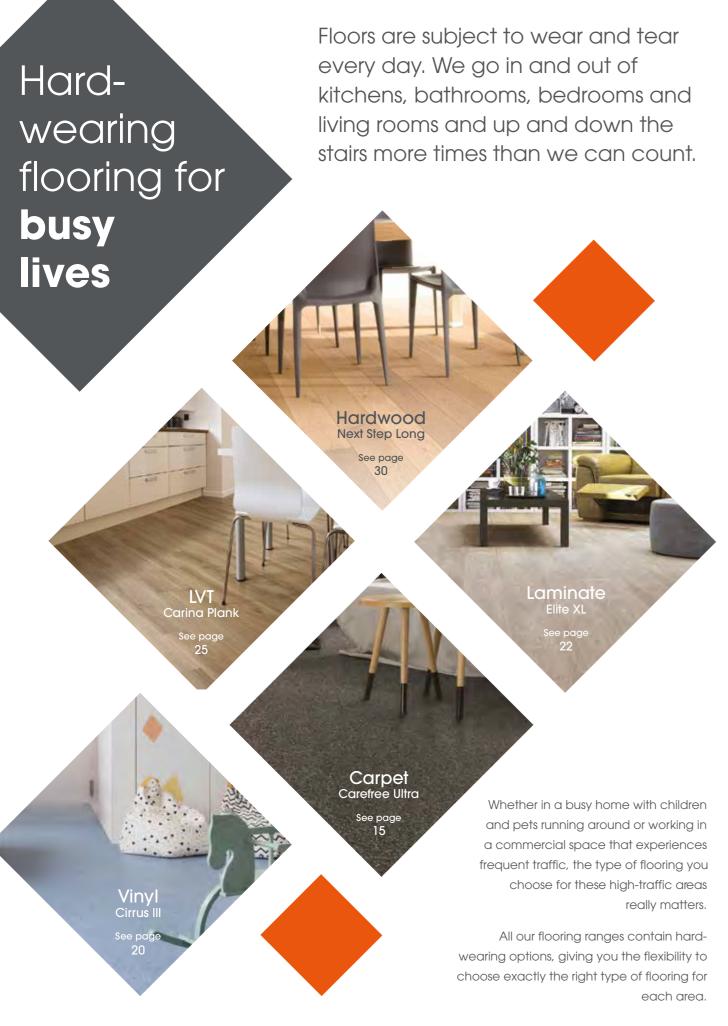


Respond immediately to your enquiries

# Find exactly the right flooring for your customer

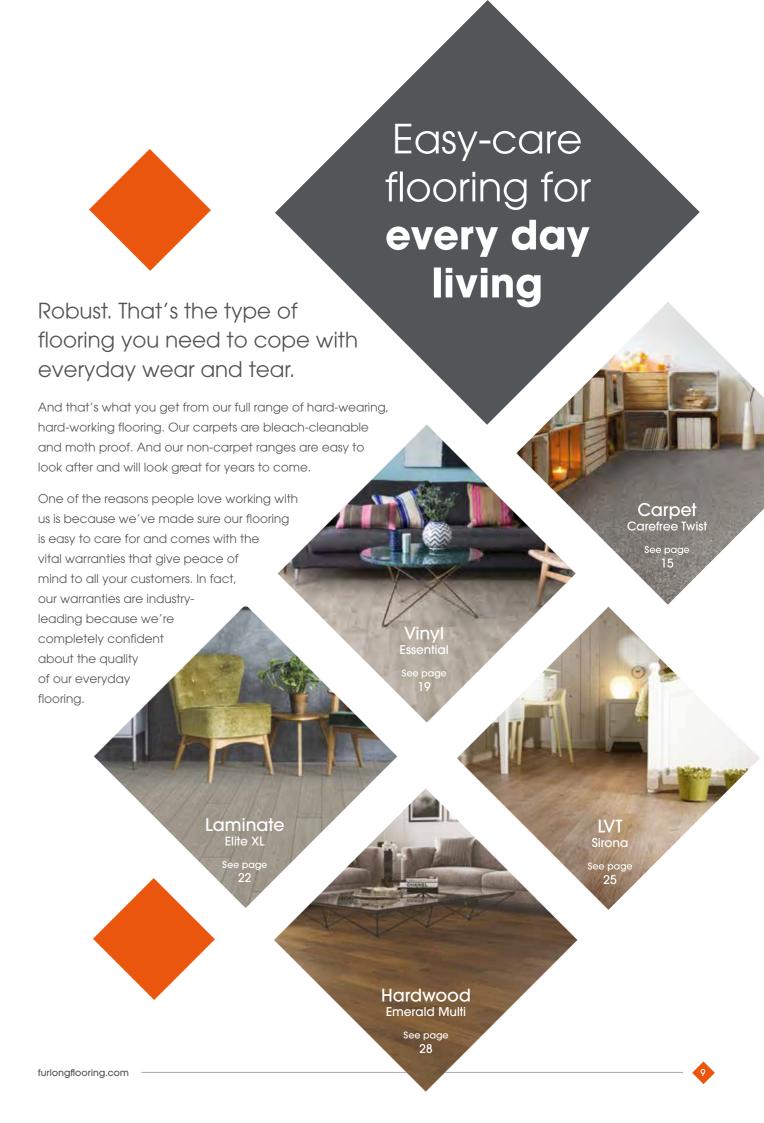
- Give your customers everything they need with full ranges from a single supplier
- Flooring for every room, style and price point
- Help your customers floor their entire home with stylish, affordable products
- Sell trends, comfort, lifestyle and everyday living

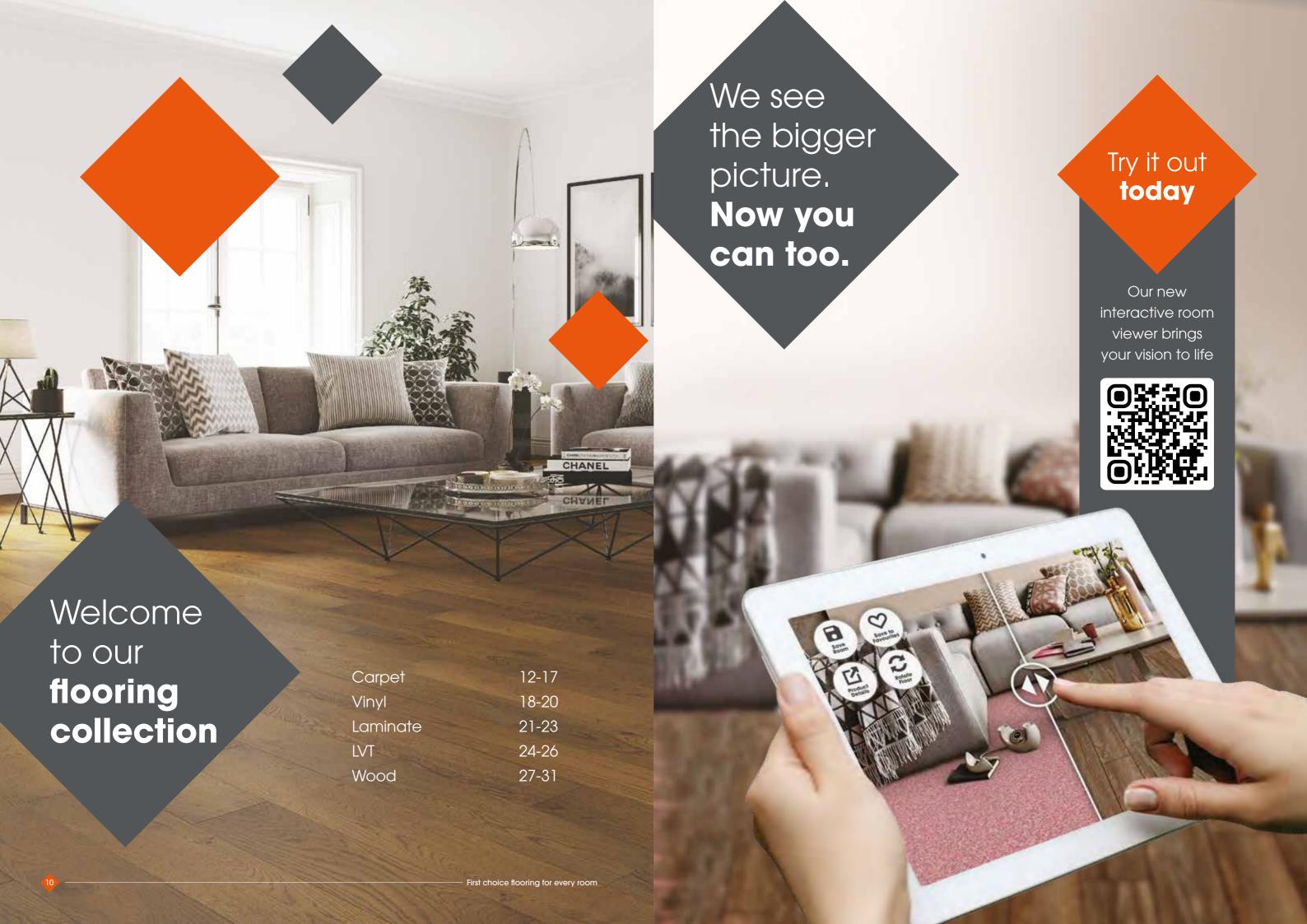




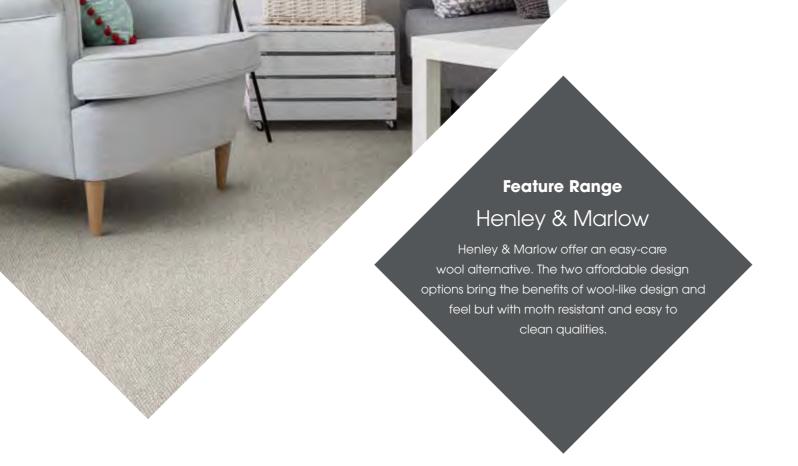












## Loops

When budget is the top priority, our loop pile carpets offer amazing value without compromising on style or substance.

Constructed using high and low loops, all our loop decors are stain-resistant and family friendly. Easy to clean and maintain, these carpets are perfect for every room in the home.

We offer loop pile carpets at two distinct price points. Our ranges are Atlas, Mali, Dakar, Oasis, Sahara and our new Henley & Marlow natural loops.

RANGE	NUMBER OF COLOURS	WIDTHS	BACKING	PLY	GAUGE	WEIGHT	TOTAL HEIGHT	SUITABILITY
Atlas	9	4m	Felt Back	1-ply	5/32	420g	7mm	Class 21 - Light Domestic
Mali	6	4m	Felt Back	1-ply	5/32	420g	7.5mm	Class 21 - Light Domestic
Dakar	6	4m	Felt Back	1-ply	5/32	420g	7.5mm	Class 21 - Light Domestic
Sahara & Oasis	7	4m/5m	Action Back/ Felt Back	1-ply	5/32	395g	6.5mm (Action Back) 7mm (Felt Back)	Class 22 - General Domestic
*Henley & Marlow	7	4m/5m	Combi-bac®	1-ply	5/32	950g	8mm/8.5mm	Class 22 - General Domestic

<sup>\*</sup> Part of our Natural Collection.

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### **Twists**

Our comprehensive twist collection blends contemporary styles and high quality finishes.

Ideal for most areas of the home, our twist collection covers everything from single and 2-ply yarns, action back and Combi-bac® backing, plain and heather colourways and lustered and de-lustered finishes, meaning there is something for everyone at every price point.

### Feature Range

Trident

Our market leading twist carpet has been relaunched and offers an improved specification and colourbank. Featuring our combi-bac technology and carefree yarn, the 2-ply, 1/10 gauge construction now meets a class 33 wear rating making it a perfect choice for the busiest homes as well as demanding commercial applications.

RANGE	NUMBER OF COLOURS	WIDTHS	BACKING	PLY	GAUGE	WEIGHT	TOTAL HEIGHT	SUITABILITY
Fairway	16	4m	Felt Back	1-ply	1/8	460g	7.5mm	Class 21 - Light Domestic
Revelation	16	4m/5m	Action Back	1-ply	1/8	850g	9.5mm	Class 21 - Light Domestic
Chiltern	37	4m/5m	Action Back	2-ply	1/10	860g	9.5mm	Class 23 - Heavy Domestic Class 31 - Light Commercial
Carefree Twist	15	4m/5m	Combi-bac®	2-ply	1/10	1175g	11mm	Class 23 - Heavy Domestic Class 31 - Light Commercial
*Renaissance	12	4m/5m	Combi-bac®	2-ply	1/10	1325g	11mm	Class 23 - Heavy Domestic
Trident Tweed	12	4m/5m	Combi-bac®	2-ply	1/10	1325g	9mm	Class 33 - Heavy Commercial
Trident	24	4m/5m	Combi-bac®	2-ply	1/10	1325g	12.5mm	Class 33 - Heavy Commercial
Carefree Ultra	15	4m/5m	Combi-bac®	2-ply	1/10	1630g	13mm	Class 23 - Heavy Domestic Class 32 - General Commercial
*Elegance	16	4m/5m	Combi-bac®	2-ply	1/10	1800g	13mm	Class 23 - Heavy Domestic Class 32 - General Commercial
*Serenity	17	4m/5m	Combi-bac®	2-ply	1/10	1950g	16.5mm	Class 23 - Heavy Domestic Class 33 - Heavy Commercial

<sup>\*</sup> Part of our Natural Collection.



## Deep Pile

Our collection of luxury deep pile carpets range from the colourful and amazing value Harmony, the allrounder Duchesse and the smart Sumptuous Moods through to the indulgent heavy weight Satisfaction collection.

These deeper pile carpets offer a beautiful experience underfoot and a stylish finish that makes them particularly popular for bedrooms. All ranges are stain resistant and moth proof.

RANGE	NUMBER OF COLOURS	WIDTHS	BACKING	PLY	GAUGE	WEIGHT	TOTAL HEIGHT	SUITABILITY
Harmony	12	4m/5m	Action Back Felt Back	2-ply	5/32	850g	11.5mm	Class 23 - Heavy Domestic Class 31 - Light Commercial
Duchesse	8	4m/5m	Uni Back	2-ply	1/8	1250g	15mm	Class 22 - General Domestic
Satisfaction Moods	15	4m/5m	Combi-bac®	2-ply	1/8	1250g	14mm	Class 23 - Heavy Domestic Class 31 - Moderate Commercial
Satisfaction Ultra	15	4m/5m	Combi-bac®	2-ply	1/8	1800g	16mm	Class 23 - Heavy Domestic Class 32 - General Commercial
Inspiration	16	4m/5m	Combi-bac®	2-ply	1/10	1950g	16.5mm	Class 33 - Heavy Commercial

Soft Touch

This carpet collection accommodates a wide range of budgets, decors and finishes.

From the amazing value Charme through to the silk-like Solitaire, there is a carpet to suit everyone.

Soft touch carpets are particularly popular in bedrooms where they add style to both contemporary and traditional interior design.

All ranges are stain resistant and moth proof.

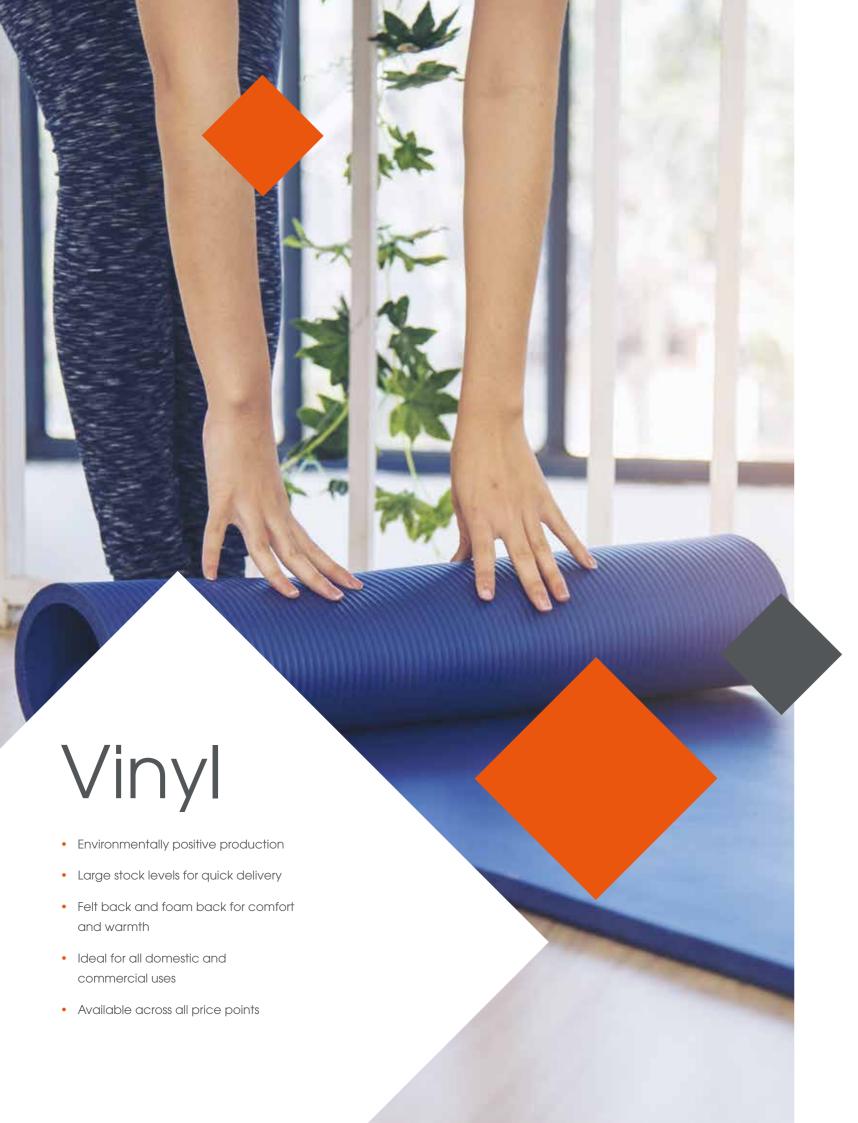
Feature Range

### Eminence

Cool and contemporary tones combined with Carefree fibres delivers a heavyweight performance you can rely on in every room.

Fantastic finish, with a modern silk-like look and available with our Combi-bac® backing, this is a popular choice and a great practical all-rounder.

RANGE	NUMBER OF COLOURS	WIDTHS	BACKING	PLY	GAUGE	WEIGHT	TOTAL HEIGHT	SUITABILITY
Charme	10	4m/5m	Uni Back	2-ply	5/32	950g	llmm	Class 22 - General Domestic
Aria	20	4m/5m	Combi-bac®	2-ply	1/8	1150g	13.5mm	Class 23 - Heavy Domestic Class 31 - Light Commercial
Veneto	12	4m/5m	Combi-bac®	2-ply	1/8	1450g	15.5mm	Class 23 - Heavy Domestic
Spirito	16	4m/5m	Combi-bac®	2-ply	1/8	1570g	14.5mm	Class 23 - Heavy Domestic Class 31 - Light Commercial
Eminence	12	4m/5m	Combi-bac®	2-ply	1/8	1950g	15mm	Class 23 - Heavy Domestic Class 31 - Light Commercial
Vivace	14	4m/5m	Combi-bac®	2-ply	1/8	1800g	15.5mm	Class 23 - Heavy Domestic Class 32 - General Commercial
Solitaire	12	4m/5m	Combi-bac®	2-ply <sup>2</sup>	1/10	2400g	17mm	Class 23 - Heavy Domestic Class 32 - General Commercial



Felt back

Our felt back vinyl collection combines style and trend with the technical benefits of a soft textile backing.

All ranges are impact resistant, hard wearing, waterproof and have great acoustic properties. From the hugely popular Essential range with its mix of wood and tile decors through to the durable Artisan and Charisma, our vinyl offers a tough, robust flooring option that looks great anywhere.

### Feature Range

### Essential

Essential is a collection of fashionable plank, mosaic, tile and herringbone designs that work with any contemporary or traditional room.

Popular shades of grey and beige with warm undertones give this vinyl a chic charm.

RANGE	NUMBER OF COLOURS		THICKNESS	WEAR LAYER	TOG VALUE	SUITABILITY
Essential	12	2m/3m/4m	2.5mm	0.2	0.11	Class 22 - General Domestic
Versatility II	18	2m/3m/4m	2.5mm	0.25	0.10	Class 22 - General Domestic
Artisan II	10	2m/3m/4m	2.8mm	0.4	0.11	Class 23 - Heavy Domestic Class 32 - General Commercial
Charisma II	10	2m/3m/4m	2.8mm	0.4	0.11	Class 23 - Heavy Domestic Class 32 - General Commercial

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### Foam back

Our foam back vinyl collection is packed full of great value hard wearing, waterproof and stylish ranges.

RANGE	NUMBER OF COLOURS	WIDTHS	THICKNESS	WEAR LAYER	TOG VALUE	SUITABILITY
Pictora III	15	2m/3m/4m	2.8mm	0.2	0.11	Class 22 - General Domestic
Sherwood II	13	2m/3m/4m	2.8mm	0.2	0.11	Class 22 - General Domestic
Optiq	10	2m/3m/4m	3.8mm	0.2	0.15	Class 23 - Heavy Domestic Class 32 - General Commercial
Ashdown	10	2m/3m/4m	3.8mm	0.2	0.15	Class 22 - General Domestic
Cirrus III	10	2m/3m/4m	2.1mm	0.4	0.08	Class 23 - Heavy Domestic Class 32 - General Commercial
Cirrus Woods	10	2m/3m/4m	3mm	0.4	0.08	Class 23 - Heavy Domestic Class 32 - General Commercial





### Laminate

Simple and quick to install, laminate flooring is a very popular choice for the home.

Our collection is exclusively sourced for us and offers amazing value, superb on trend colours and great quality.

All our laminate flooring represents best in class in terms of looks, quality and value and each product is supported by a range of complementary accessories, including underlay.

RANGE	NUMBER OF COLOURS		LENGTH	THICKNESS	SUITABILITY	CLICK SYSTEM
Urban	10	197mm	1205mm	8mm	Class 23 - Heavy Domestic Class 32 - Moderate Commercial	Uniclic
Elite XL	8	195mm	1202mm	12mm	Class 23 - Heavy Domestic Class 33 - Heavy Commercial	Uniclic
Chateau	8	84mm	504mm	8mm	Class 23 - Heavy Domestic Class 32 - Moderate Commercial	Best Loc X-treme



Everything you need to complete your flooring.







Barrier Plus Underlay



Laminate Pipe Covers



Laminate Incizo 4 in 1 Profile



Thermo Underlay



Premierplus Underlay



Barrier Plus Tape

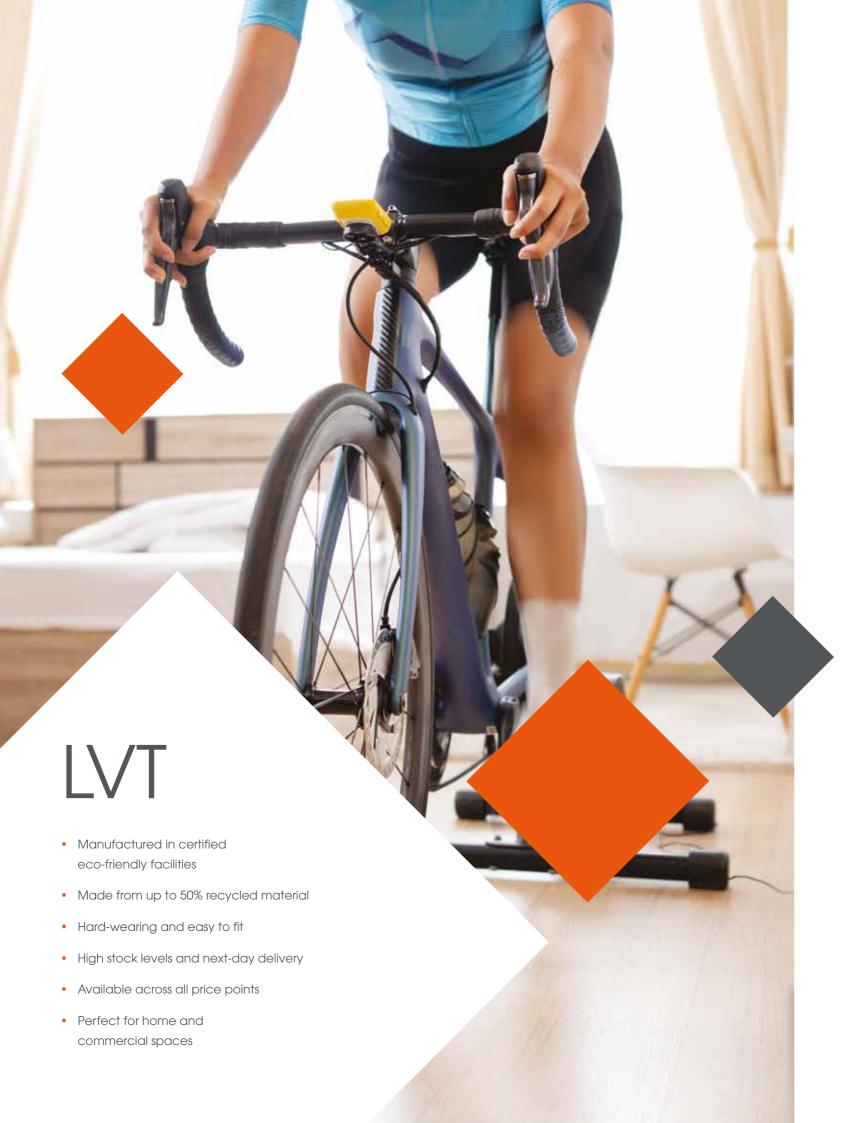


Premier Plus Hydro



Laminate fitting kit





Our LVT collection comes in three ranges of tile and plank decors with the addition of on-trend herringbone decors in both Carina and Aurora.

Sirona with a 0.3mm wear layer can be retailed under £20 and Carina offers an improved 0.55mm wear layer and is suitable for the most demanding domestic and commercial applications.

Like the click ranges, there is a registered embossed range in Aurora which is our most popular LVT product.

#### Feature Range

### Aurora

Aurora designs are 'embossed in register' for an authentic, natural feel with grooves that follow the lines of the wood.

With an improved wear layer of 0.55mm,
Aurora is scuff, stain and scratch resistant
– perfect for day-to-day life.

RANGE	NUMBER OF COLOURS	WIDTHS	LENGTH	THICKNESS	WEAR LAYER	SUITABILITY
Sirona	12 plank 4 tile	163mm plank 329 mm tile	988mm 659mm tile	2.0mm	0.3	Class 23 - Heavy Domestic Class 31 - Light Commercial
Carina	12 plank 4 tile	196mm plank 329mm tile	1320mm plank 659mm tile	2.5mm	0.55	Class 23 - Heavy Domestic Class 33 - Heavy Commercial
Aurora	12 plank 4 herringbone	196mm	1320mm	2.5mm	0.55 (EIR)	Class 23 - Heavy Domestic Class 33 - Heavy Commercial

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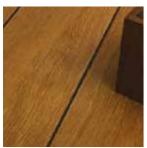


### LVT accessories

Everything you need to complete your flooring.



LVT Aluminium Twin Profile



Feature Strips



LVT High Temperature Adhesive



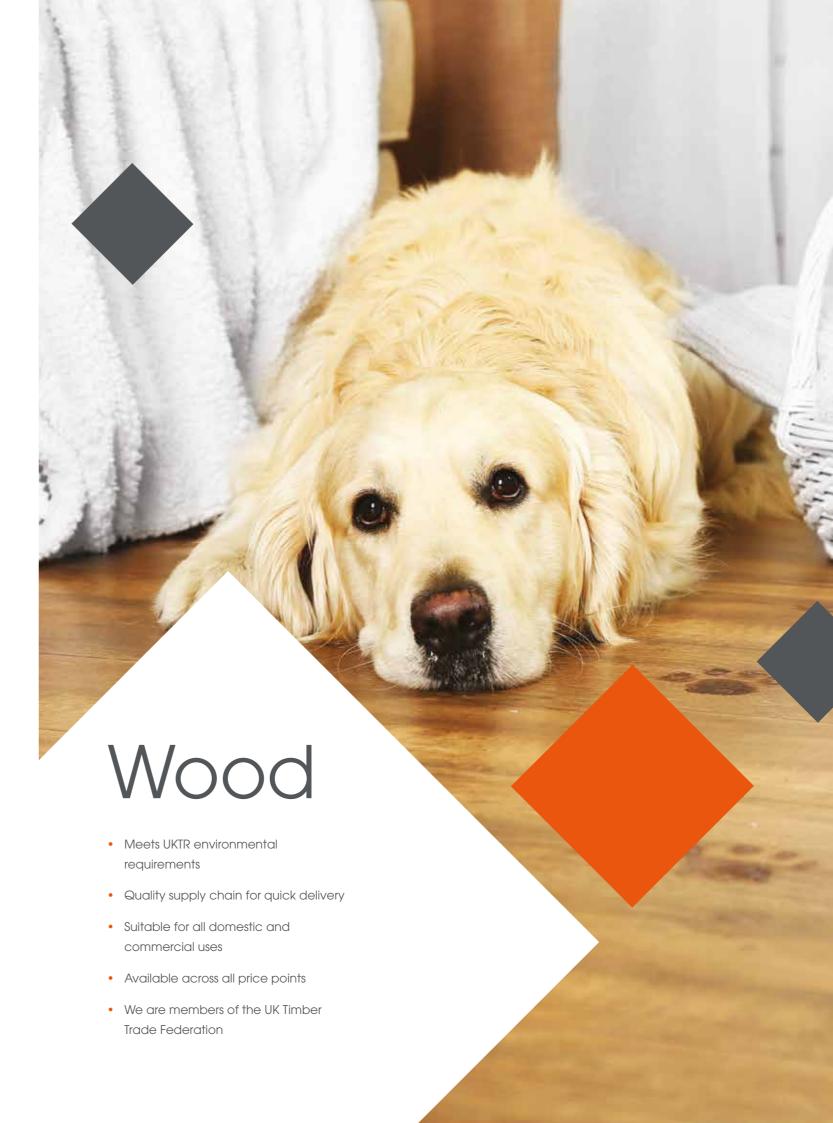
LVT Pressure-Sensitive Adhesive



Flex Pro Underlay



Joint Sealer





## 14mm plank

All our 14mm plank flooring has a hardwearing 3mm hardwood wear layer. It comes in a fantastic range of finishes and decors, including the quick-fit Majestic Clic product.

Our four carefully-selected ranges are available at different price points, giving customers outstanding value for money.

RANGE	NUMBER OF COLOURS	WIDTHS	LENGTH	WEAR LAYER	JOINT	GRADE	SUITABILITY
Emerald Multi	6	150mm 190mm	Random	3mm	Tongue and Groove	BCD	Class 23 - Heavy Domestic Class 32 - Moderate Commercial
Emerald 148	7	148mm	1860mm	3mm	Tongue and Groove	ABCD	Class 23 - Heavy Domestic Class 32 - Moderate Commercial
Emerald 189	7	189mm	1860mm	3mm	Tongue and Groove	ABCD	Class 23 - Heavy Domestic Class 32 - Moderate Commercial
Majestic Clic	7	189mm	1860mm	3mm	Click	ABCD	Class 23 - Heavy Domestic Class 32 - Moderate Commercial



### 14mm design

Our 14mm design collection brings contemporary design themes, including a multitude of parquetry and distressed wood options, at an affordable price.

Traditional, timeless short plank collections that are easy to install, easy to maintain and look fantastic in any room.

RANGE	NUMBER OF COLOURS	WIDTHS	LENGTH	WEAR LAYER	JOINT	GRADE	SUITABILITY
Herringbone	7	100mm	400mm	3mm	Tongue and Groove	ABCD	Class 23 - Heavy Domestic Class 32 - Moderate Commercial
Urban Landscape	7	189mm	1900mm	3mm	Tongue and Groove	DEF	Class 23 - Heavy Domestic Class 32 - Moderate Commercial





## 18mm/20mm

At the premium end of our wood range is our 18-20mm collection.

With both random and fixed length boards and a 4mm wear layer, our collection is available in a range of oak finishes and American Walnut. Our stand-out Mont Blanc range has a fantastic 5mm European oak wear layer.

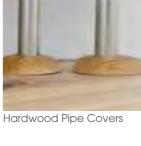
RANGE	NUMBER OF COLOURS	WIDTHS	LENGTH	WEAR LAYER	JOINT	GRADE	SUITABILITY
Next Step 125	6	125mm	Random	4mm	Tongue and Groove	ABCD	Class 23 - Heavy Domestic Class 32 - Moderate Commercial
Next Step 189	5	189mm	Random	4mm	Tongue and Groove	CD	Class 23 - Heavy Domestic Class 32 - Moderate Commercial
Next Step Long	4	150mm 190mm	1900mm	4mm	Tongue and Groove	BCD	Class 23 - Heavy Domestic Class 32 - Moderate Commercial
Mont Blanc	8	220mm	2200mm	5mm	Tongue and Groove	BCD	Class 23 - Heavy Domestic Class 32 - Moderate Commercial

# Hardwood accessories

Everything you need to complete your flooring.



Hardwood Stair Nosings







Hardwood End Profile



Twin Profiles



Hardwood Ramp / Semi-Ramp Profile



Stain Bottles



PVA Adhesive



WOCA Care K



Barrier Tape



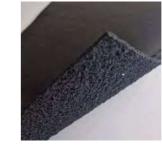
Barrier Plus Underlay



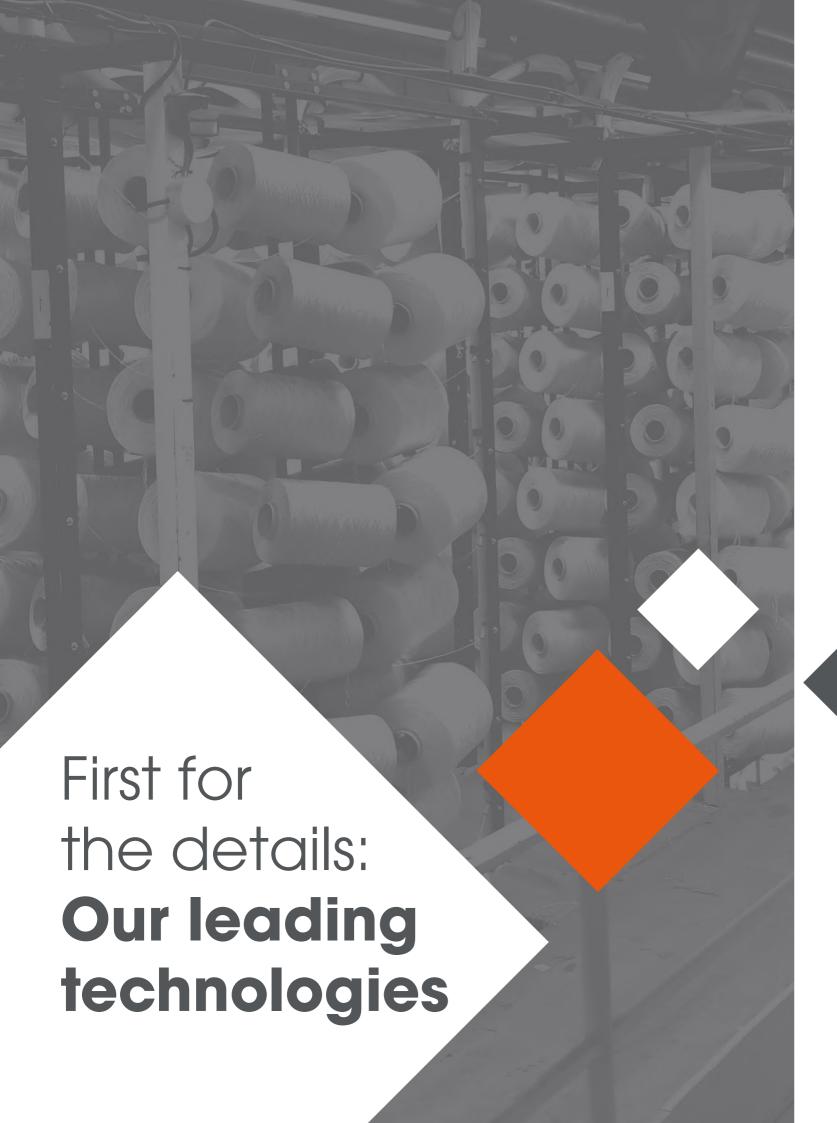
Thermo Underlay



Premierplus Underlay



Premier Plus Hydro



Being a first choice supplier isn't just about our fantastic flooring range. It's also about the innovations and technologies that we develop to make life easier for buyers, fitters and owners.

Take a look at our latest technologies and how they can help make your flooring choices even easier.



### Flex-pro

Our unique underlay system for dryback LVT allows installers to lay LVT onto new-build anhydrite screeds without grinding the resulting laitance.

This means no more problems with dust or screed failure.



### Moth-proof

There's no need to worry about moth damage to our carpet ranges. We use fibres and treatments that are fully moth-proof, so you get a wool look and feel without any of the downsides.



#### Combi-bac®

Combi-bac® is an engineered backing material that reduces delamination, improves carpet appearance and makes fitting faster and neater. Developed to deliver strength, stability and flexibility, and with an adhesion factor that's six times stronger than conventional backings, Combibac® is fast becoming the go-to backing for all our carpets.



### Felt-back vinyl

Our felt-back vinyls provide additional acoustic insulation which makes them suitable for all homes.

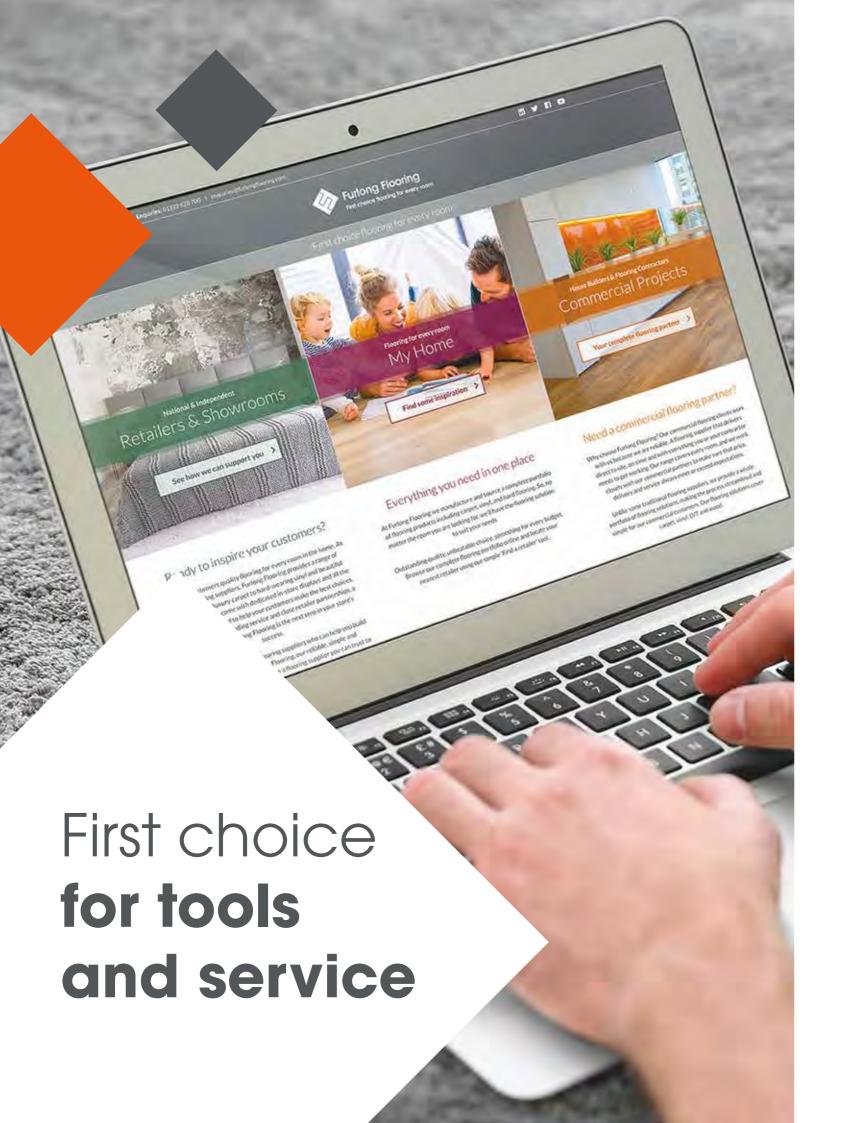
They are particularly suited to new-builds as they allow moisture to move freely, ensuring it doesn't get trapped and cause nasty smells.



### Bleachcleanable

The fibres we use in our carpets are designed to be resistant to stains and easily cleanable. We also use UV stabilisers to reduce the problem of sun damage. That's one of the reasons our carpets come with such great warranties.





We have a range of useful tools, point-of-sales aids and technology to help you and your customers choose, sample, order and fit flooring throughout their homes.

#### Website

Our website showcases our full product portfolio, with all our ranges, styles, decors and technical information available at the click of a button. There's also a helpful inspiration tool so you can guide your customer to a flooring solution that meets their needs.

#### Point of sale

Our new, stylish point of sale stands not only look great in-store. They also organise all our flooring types logically, making them easy to access, easy to show to your customers and easy to sell.

### B2B online portal

All our customers get exclusive access to our B2B portal which enables you to see all of our stock levels and place orders quickly and seamlessly with your customer sits next to you.

#### Great stock levels

We hold stock in our warehouses around the UK, so stock is always available for you. In most cases, we can deliver next day, and even when we are required to order stock in, turnaround time is fast.

### In-house delivery team

All your flooring is delivered by our own team of trained and dedicated drivers. They know how to handle the flooring and are a key factor in our quest for outstanding customer service.

#### Find a retailer

Our website includes a handy 'find a retailer' option where customers can find you by typing in their postcode for a list of the nearest Furlong Flooring stockists. All our retail customers have the option to be added to this tool.

### Account managers

We run a full sales and accounts team which means you have a dedicated account manager who will get to know you, your business and your customers. This helps to make sure you have access to the right products and accessories to help you build your business.



We are proud to announce that we have recently won Interiors Monthly award for **Best Customer Service** (flooring).

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### FIRST CHOICE FLOORING FOR EVERY ROOM

CARPET • VINYL • LVT • LAMINATE • HARDWOOD

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