

Furlong Flooring®

First choice flooring for every room



Tailored
TWIST







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**Furlong Flooring®**

First choice flooring for every room

Why Choose Furlong Flooring?

At Furlong Flooring, we provide outstanding quality, unbeatable choices, and solutions for every budget. Our commitment is to be the leading supplier of all types of flooring across the UK, offering a wide range of solutions for every room, all backed by our promises of quality and service.

Adding character to a home is truly special. As a UK manufacturer that's why we continually expand our product lines to offer you more options whilst setting the highest standards for quality.

We manage everything in-house. Our fully stocked distribution centres, located throughout the UK, enable us to deliver to every corner of the country, typically within three days. Additionally, we operate our own fleet of vehicles with fully trained drivers, ensuring that your flooring arrives quickly and safely every time.







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Tailored **TWIST**

Effortlessly stylish twist carpets

Tailored Twist is where form meets function in perfect harmony. Our tightly twisted fibres create a clean, contemporary texture that adds subtle dimension to any space. These carpets bring depth and warmth to a room without overpowering it.

This is carpet that really keeps its cool. The twist construction resists crushing, so it bounces back – keeping your floors looking fresh, day after day. Ideal for busy homes or high-traffic spaces, Tailored Twist carpets are designed to handle life's movement while maintaining a refined appearance.

Low-maintenance. High-style. Soft underfoot. Yet incredibly durable. With a range of tones from serene neutrals to bold statement hues, with Tailored Twist carpets you can define your space with confidence.



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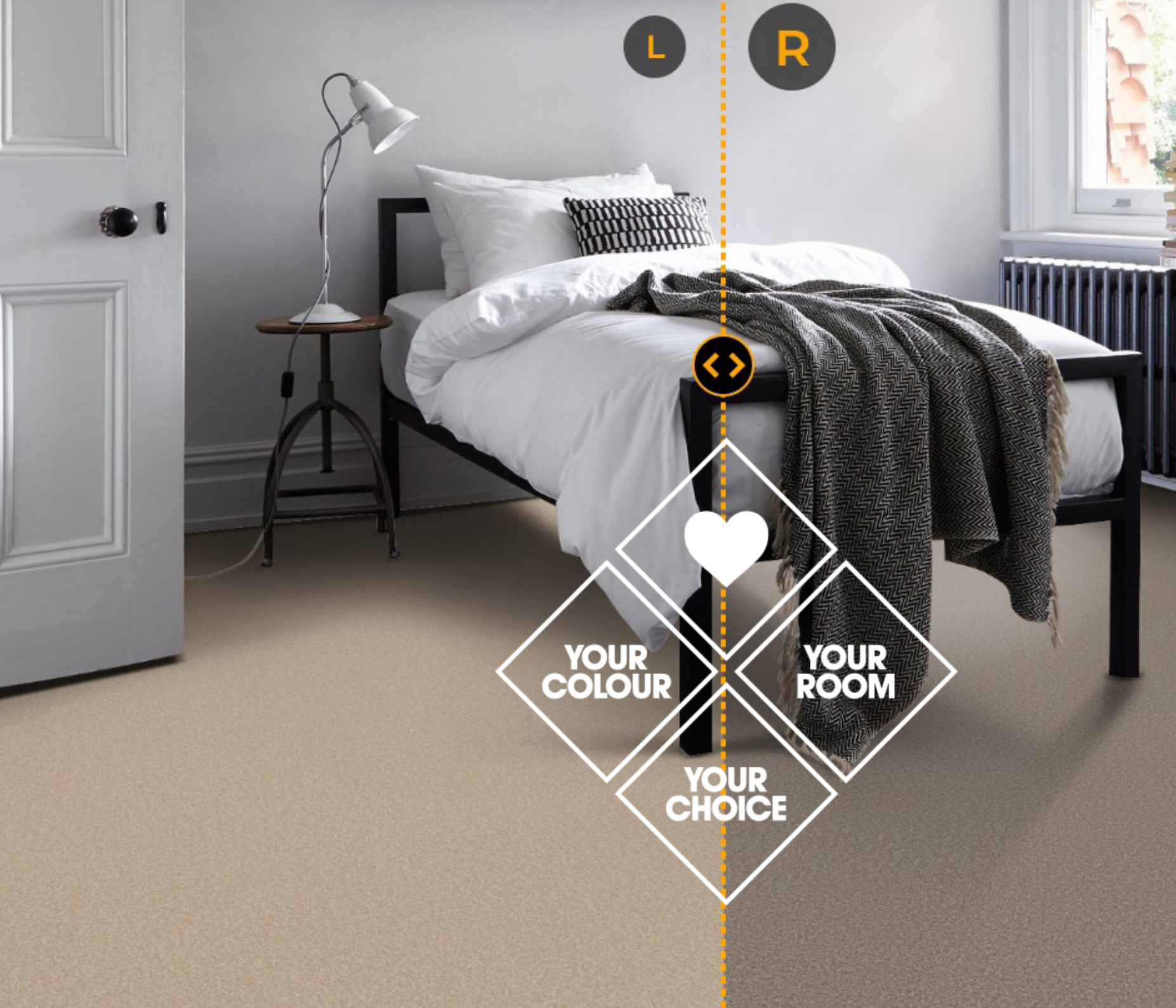
*Bring your
flooring
vision to life*

Our Room Viewer is a cutting-edge online tool designed to revolutionise the way you choose flooring options. This innovative technology allows you to seamlessly visualise how different flooring styles would look in your own living spaces. By integrating a user-friendly interface, you can effortlessly select flooring options, capture images of your room, and superimpose their chosen styles onto the images.

The convenience factor is further elevated as this interactive tool is accessible both via our website and by scanning the QR code on the right.

You can even compare flooring choices as demonstrated in the image to the right.





Try our
interactive room
viewer bring your
vision to life



Scan here



Elegance - Portland Stone

New Colours



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Elegance

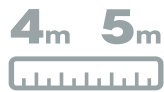
Elegance is our flagship carpet, combining refined aesthetics with everyday durability. Crafted from bleach-cleanable Carefree fibre, it's designed to bring the natural look and feel of wool into your home—without the upkeep. Not only will this range perform, it is now completely on trend in terms of colour and latest fashions.



100% bleach
cleanable



Love Wool,
Love this



Extra wide
carpet rolls



Combi-bac
backing



Free wear
and stain warranty



Made in the UK

			
Ammonite	Magna Carta	Creme Fraiche	Portland Stone
			
Snow Leopard	Travertine	Fresh Mint	Powder Sky
			
Storm Lantern	Excalibur	Druids Circle	Chaume
			
Cotwold Stone	Flax	Chantilly	Bone China

Trident

A top-performing twist carpet range designed to elevate any space. Built with our award winning combi-backing, Trident offers lasting durability and dependable performance.

Trident stands up to the demands of high-traffic areas in both domestic and commercial settings. It's also commercially rated stain-resistant and easy to maintain, making it a smart and stylish flooring choice.



100% bleach
cleanable



Mothproof



100% recycled
yarn






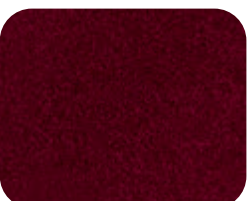
Perfect for busy
households



Free wear
and stain warranty



Made in the UK

					
Ice	Quicklime	Vicuna	Pebble	Semolina	Pandora
					
Morning Mist	Platinum	Marlin	Bathstone	Gaslight	Twilight
					
Mercury	Moonscape	Ash	Topaz	Aquamarine	Inca Gold
					
Sapphire	Rose Quartz	Cardinal	Cicogna	Argentum	Titanium



Trident - Rose Quartz



Trident Tweed – Loch Inver



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Trident Tweed

The stylish sister to our market-leading Trident range. With a durable twist construction and a unique patterned tweed design, this range offers a modern mix of warm, cool, and bold tones to suit any space.

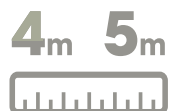
Designed for both domestic and commercial use, Trident Tweed is stain-resistant, easy to clean, and low-maintenance, making it perfect for everyday living and busy environments.



100% bleach
cleanable



Mothproof



Extra wide
carpet



Combi-bac
backing



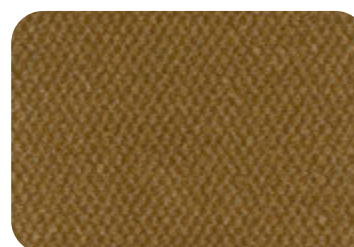
Free wear
and stain warranty



Made in the UK



Obsidian



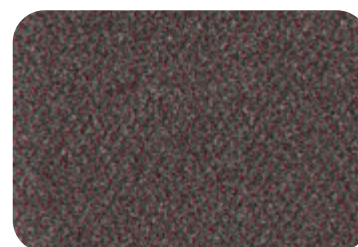
Winter Barley



Honey Mustard



Old Grouse



Coldstream



Lock Inver



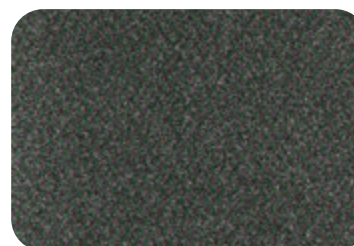
Saltire



Iona



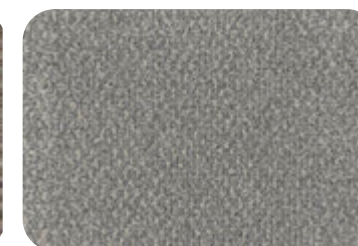
Moraine



Thistle



Shieling



Tundra

Carefree

Carefree is a high-performance twist pile carpet designed for modern homes that need style, durability. Built to handle the demands of everyday life.

Carefree Twist & Ultra are hard-wearing, easy to clean, and available in two weights with a range of on-trend, contemporary colours to suit any interior décor. Its durable twist construction ensures long-lasting performance in high-traffic areas such as living rooms, stairs, and hallways.



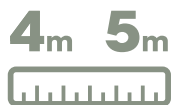
100% bleach
cleanable



Mothproof



Perfect for busy
households



Extra wide
carpet



Free wear
and stain warranty



Made in the UK





Carefree Ultra - Husky



Avondale - Twilight



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Avondale Heathers

Avondale offers a versatile options to complement any room—from living areas to bedrooms and hallways.

Its resilient structure, easy maintenance, and eco credentials make it a smart flooring choice for busy homes that don't want to compromise on style or responsibility.



100% bleach cleanable



Mothproof



Perfect for busy households



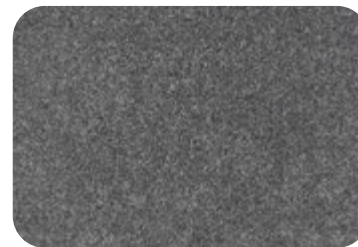
Combi-bac backing



Free wear and stain warranty



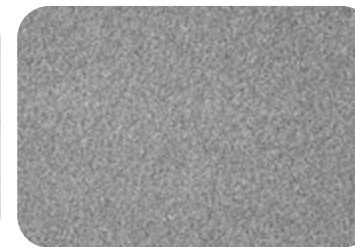
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Twilight



Greystone



Mercury



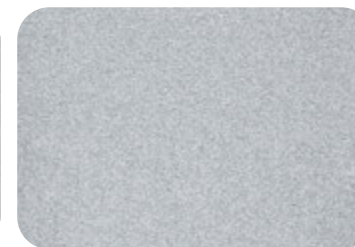
Pistacchio



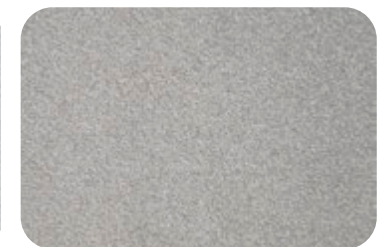
Cloudy Bay



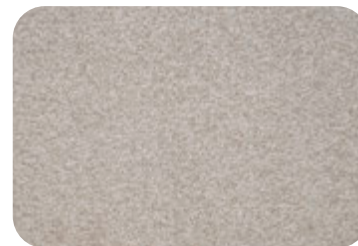
Blue Shadow



Ocean Wave



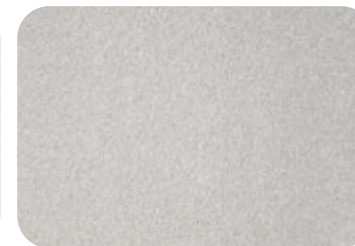
Brume



Sierra



Risotto



Alabaster

Avondale Plains

Avondale provides a flexible flooring solution that enhances any space—from living rooms to bedrooms and hallways.

Its durable build, low-maintenance design, and eco-friendly qualities make it an ideal choice for busy households seeking both style and sustainability



100% bleach cleanable



Mothproof



Perfect for busy households



Combi-bac backing



Free wear and stain warranty



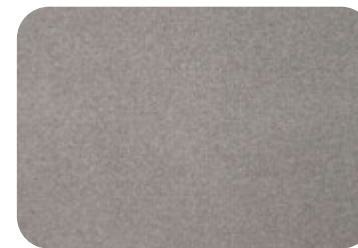
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Nimbus



Stone



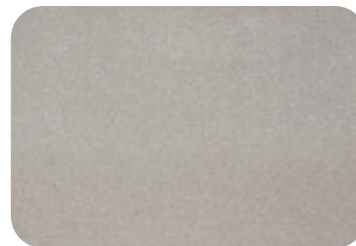
Marlin



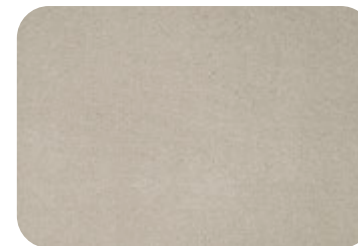
Silver



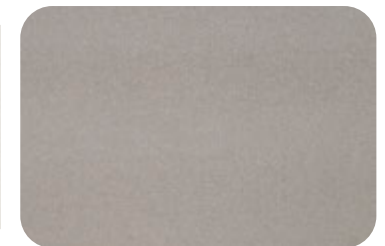
Denim



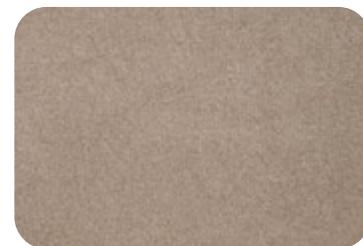
Lakemist



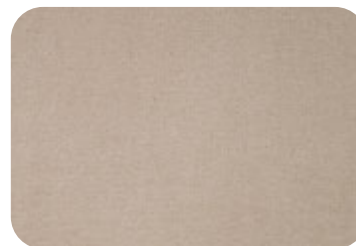
Gabbiano



Cloud



Poiana



Papyrus



Dolomite



Avondale - Poiana



Chiltern - Wolf



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Chiltern

Chiltern is an affordable and dependable carpet range that combines style, practicality, and value. Available with a blue felt or action backing, it comes in 14 on-trend colours to complement any interior style—modern or traditional.



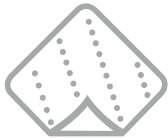
100% bleach cleanable



Mothproof



Perfect for busy households



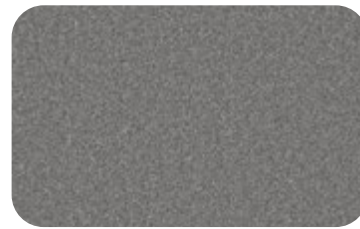
Combi-bac backing



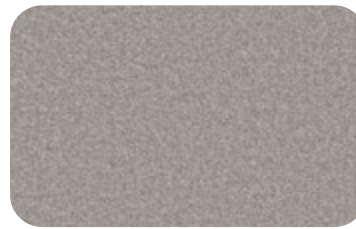
Free wear and stain warranty



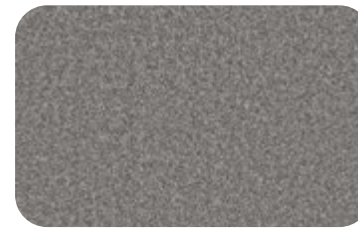
Made in the UK



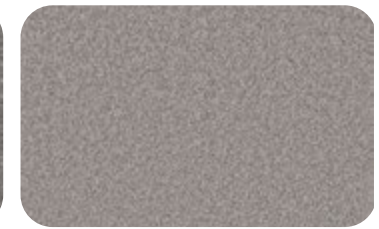
Twilight



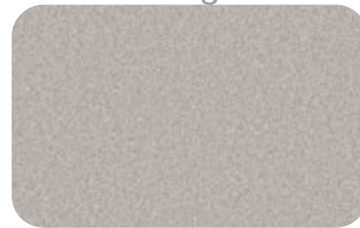
Moonstone



Diamond



Mercury



Wolf



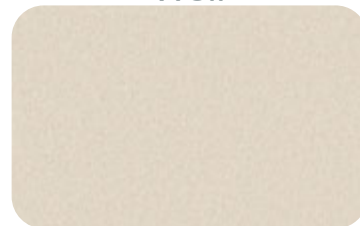
Emerald



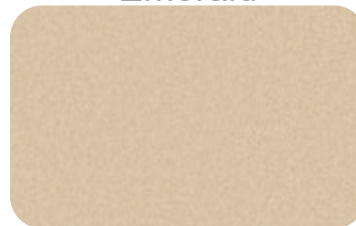
Sapphire



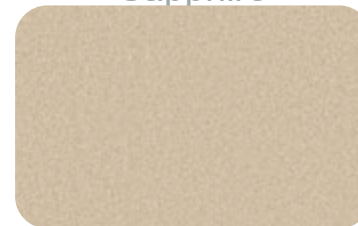
Topaz



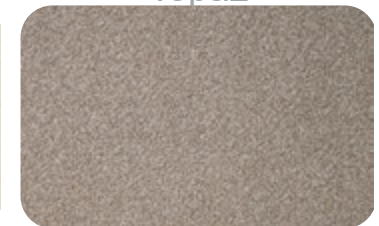
Alabaster



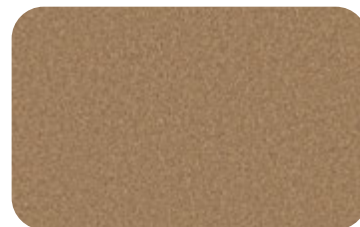
Opal



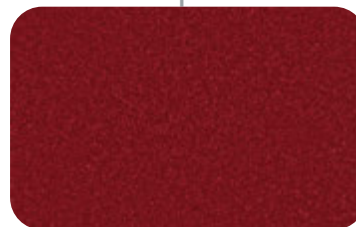
Risotto



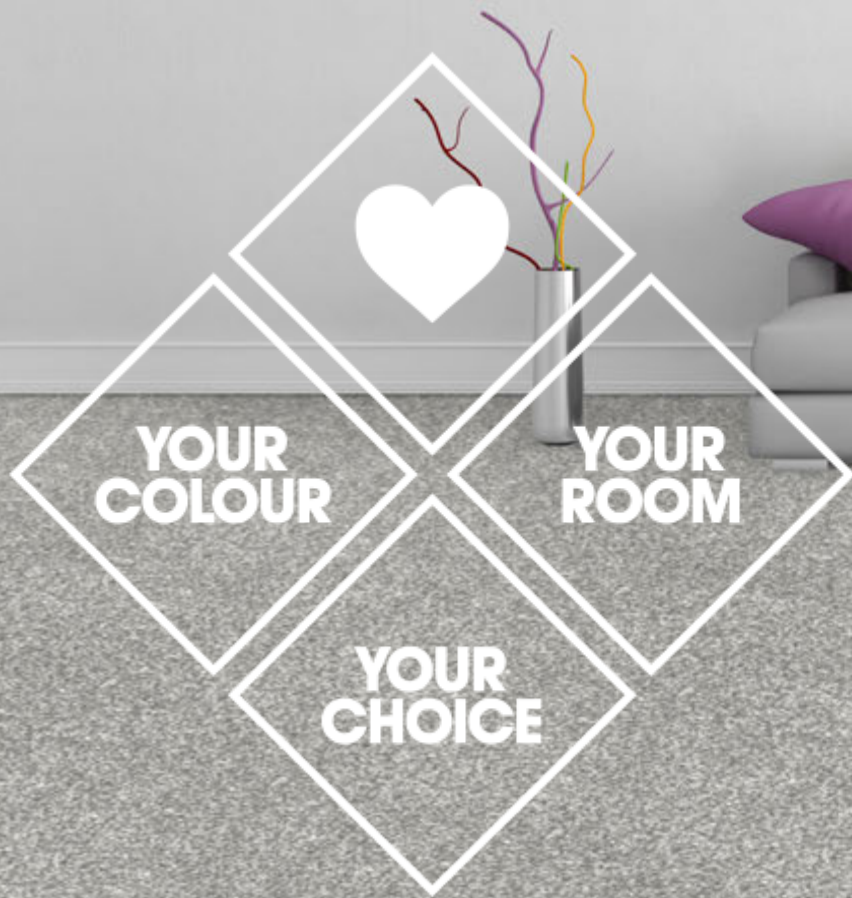
Ice



Elm



Ruby



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Dartford: 01322 628700



Preston: 01772 316150



Stonehouse: 01452 228400



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