



Furlong Flooring

First choice flooring for every room



New Build



Commercial



- 1 CARPET
- 2 HARDWOOD
- 3 LAMINATE
- 4 CUSHIONED VINYL
- 5 LVT

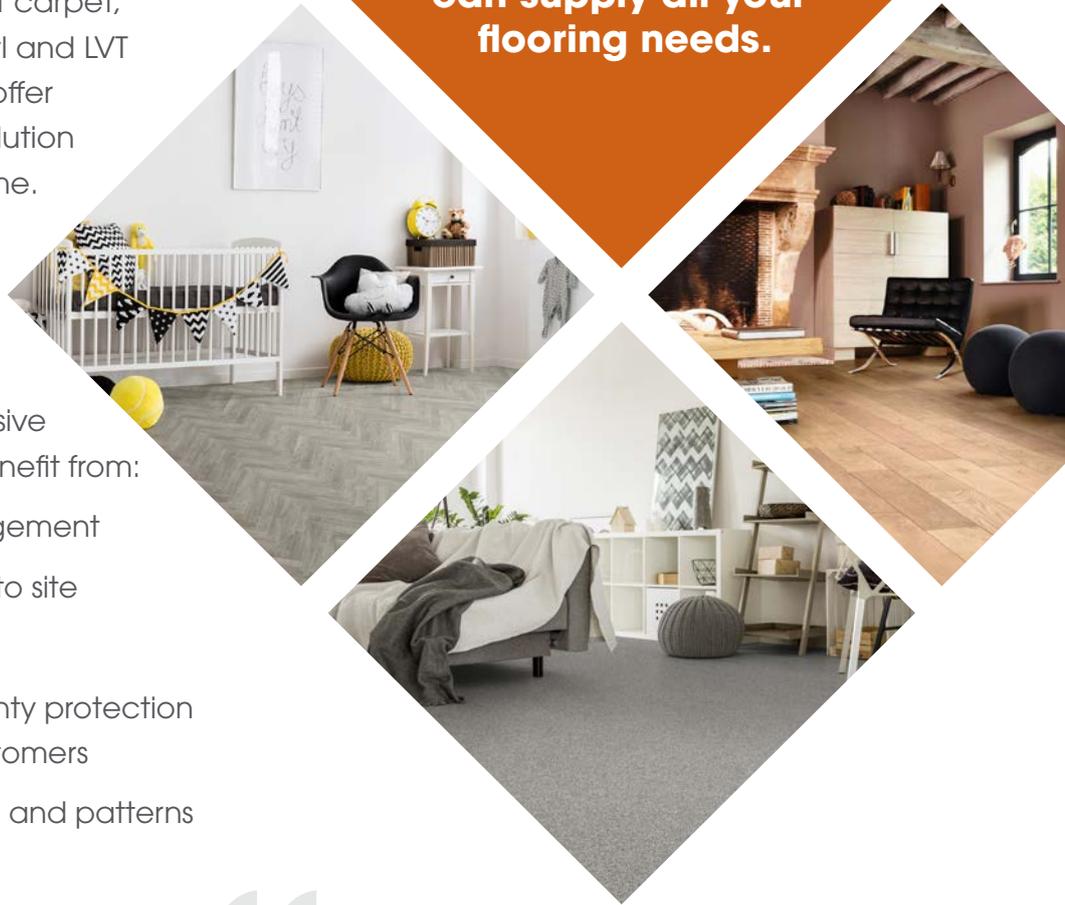
Make your life easier with a one-stop-shop flooring partner.

With a proven track record of successful partnerships with commercial flooring contractors, we stock a wide range of carpet, hardwood, laminate, vinyl and LVT flooring so that you can offer customers the perfect solution for every room in the home.

No more using multiple suppliers. No more expensive stock-holding. Instead, benefit from:

- ◆ Better cashflow management
- ◆ Fast UK delivery direct to site
- ◆ Tailored pricing
- ◆ Industry-leading warranty protection to pass on to your customers
- ◆ Latest on-trend colours and patterns

We can handle orders of any size and with multiple flooring types, so you can commit to projects in the secure knowledge that we can supply all your flooring needs.



Furlong Flooring's approach allows us to work on a Just in Time basis, so our cash isn't tied up weeks in advance. We can schedule our fittings with confidence, knowing that stock will arrive. The company deserves its status in our business as a premier supplier, working with us to develop both our businesses together.

John Spreadbury, Dickinson's



What we'll bring to your business

Work with Furlong and you'll have access to products and services that make your life easier and your customer happy:

- ◆ **Innovation** - we develop technologies and techniques that improve fitting and finish, and reduce traditional flooring problems like delamination and lifting.
- ◆ **Site knowledge** - we understand the pressures and demands of the build site environment, which means we can help you keep demanding customers happy.

- ◆ **Stock and fitting** - we'll hold your stock, saving you time and money. And we'll help to train your fitters, making sure your customers get fault-free fitting, every time.
- ◆ **Flooring trends** - we deliver the flooring that your customer wants. On-trend, ethically-sourced, inspired flooring.
- ◆ **Meeting standards** - we take our responsibilities seriously. We are members of Sedex, the Ethical Trade Initiative, the Timber Trade Federation and comply with the EU Timber Regulations.

Our entire product range is available to you – from the latest in LVT to luxury carpet. That means you can give your customers real choice and value from a single UK-based supplier.



Combi-bac®

Unique to Furlong Flooring, Combi-bac is an engineered backing material that reduces delamination, improves carpet appearance and makes fitting faster and neater. Developed to deliver strength, stability and flexibility, and with an adhesion factor that's six times stronger than conventional backings, Combi-bac is fast becoming the go-to backing for all our carpets.



Combi-bac.
The ultimate backing for a carefree installation.



Carpet

Designed and manufactured in-house in the UK, our carpet ranges come in a wide range of on-trend colours and have some of the best warranties in the business.

Hardwood

Sourced from ethically-responsible suppliers that meet our robust stock and delivery requirements, our hardwood ranges bring warmth, colour and life to any room.

Laminate

We work hard to bring you modern, hardwearing laminate flooring that's easy to fit and looks great in any setting.

Cushion vinyl

Using the latest technologies, our vinyl suppliers produce a fantastic range of colours, patterns and finishes, leaving your customers spoiled for choice.

LVT

Possibly the fastest-growing trend in both domestic and commercial flooring, luxury vinyl tiles are the perfect way to create a great-looking flooring finish.



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How we support you

We help you to get the job done. Supplying the whole of the UK from our three distribution centres and using an in-house fleet of delivery vehicles, we bring your products direct to the site exactly when you need them.

You'll get a dedicated account manager and access to our 24/7 online portal where you can see real-time stock levels and place your orders direct.

Our sales office staff are always ready to help you with any queries, and our representatives will visit your site to make sure everything is going according to plan.

Most importantly, we hold your stock so you don't have to, helping you to manage your cashflow, reducing the need for storage facilities and giving you complete peace of mind.

Our service commitments



Delivery to your door on-time, every time



Largest range of stock for preferred day of delivery



Work towards zero product faults



Respond immediately to your enquiries

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Furlong has always been completely reliable and responsive. They always visit the development site to check that the flooring is being properly fitted, particularly when there might be issues because of climactic conditions, or where things are running to a very tight timescale. We never need to chase them – they are always on the ball, and we'll continue to be happy to use and recommend them.

Daren Webb, Contract Flooring Supplies

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Winning solution for a major homebuilder

Previous suppliers were struggling to lay LVT flooring onto new build anhydrite screeds without grinding the resulting laitance, which resulted in dust problems and screed failure. We have solved this issue using our unique underlay system for Dryback LVT. Contractors can install faster and with confidence that they are delivering perfect floors that keep home buyers happy.





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