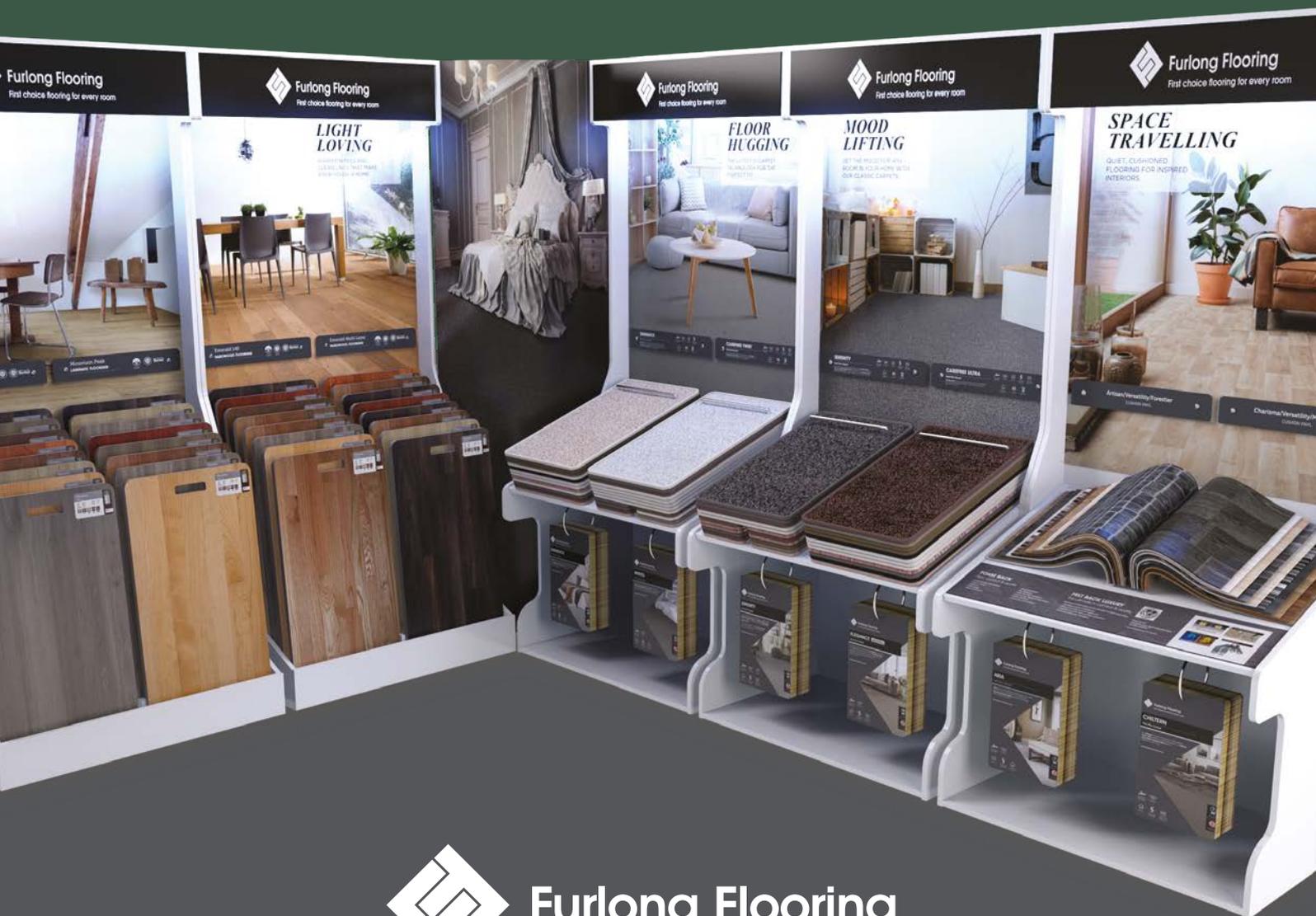


In-store display

Transform your store with our fresh, modern display modules



Furlong Flooring

First choice flooring for every room

Introducing our high-impact, customer-focused in-store display modules

Furlong Flooring is one of the UK's leading flooring suppliers. With a dedicated in-house carpet manufacturing facility and by working with approved suppliers, we can provide flooring for every room in the home.

Working alongside our retail customers, we've developed a range of fresh, bright, appealing and easy-to-use display modules.

These are designed to allow you to choose whatever setup works best for your store, from a freestanding island display to a whole shop-in-a-shop.

We know how valuable your showroom floor space is, and these stands are designed to maximise visual impact without taking up all your space.

We've kept our prices low, so you can realise a return on your investment as soon as possible – all the packages in this brochure are up to 50% lower than normal retail price.

It's simple: Take inspiration from the displays on the following pages or choose your own stands and configuration. Then add the flooring ranges you want to display, and we'll do the rest. If you have any questions, just give us a call, or better still get in touch with your Furlong Flooring rep and we can plan together.



Our service commitments

Our quality products are backed by service commitments that include 24/7 ordering, high stock levels and next-day delivery, and we work with independent and national retailers to help them offer customers the very best in value, choice, quality and service.



Delivery to your door on-time, every time



Largest range of stock for preferred day of delivery



Work towards zero product faults



Respond immediately to your enquiries

Freestanding inspiration

Freestyle Back2Back - Carpet

Two double lectern display, ideal for creating an attractive central store selling space. Can display 4 ranges of your choice.



Freestyle Back2Back - Smooth

Two double toastracks; Ideal for displaying wood, laminate or LVT. Eye-catching and appealing to customers. Can display 4 ranges of your choice.



Freestyle Island

Four double-units designed to showcase our products. Ideal for displaying 8 carpet ranges. Modern, fresh and adaptable this solution could also be used in conjunction with our toastrack displays to offer carpet and hard flooring in one easy to access location.



Flexible display solutions

Display Edge – Carpet

Four tall double units for carpet flooring display. Inspirational roomset imagery will draw your customers to the bright and modern display, showcasing our class leading carpet ranges.



Display Edge – Smooth

Four tall double units for hard flooring display. Create a real focal point in your store to show off our Wood, Laminate and LVT with these bright, contemporary display stands.



Flexible display solutions

Display Double

Why not inspire your customers to think of products for other rooms. Choose to display our best-selling vinyl products next to our carpet ranges or perhaps hard flooring (not shown), the choice is yours!



Display Multi

Our corner display unit makes all the difference and is guaranteed to catch the eye. This package can display all our flooring types and give your customers the real sense of choice, value and creativity.



Modular display stands

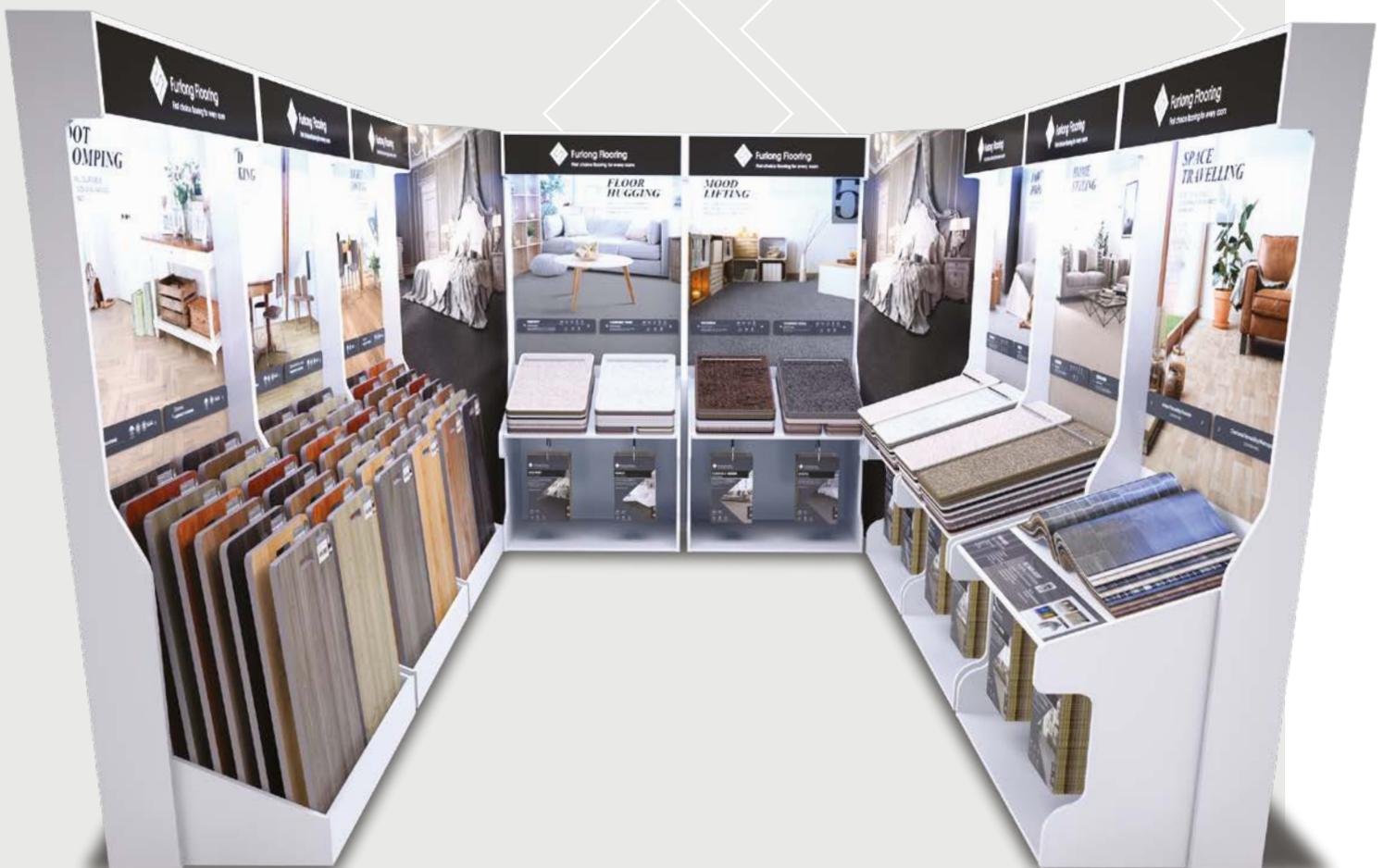
Display Shop-in-a-shop

Create a go-to space in your store with our multi-purpose corner stand full-shop display. Two corner units matched with double and single units create a three-sided display that lets you showcase a wide range of flooring types. Our attractive back-lit display boards and professional images help your customers to visualise the flooring in their own homes, giving you a powerful sales tool.



Furlong Flooring

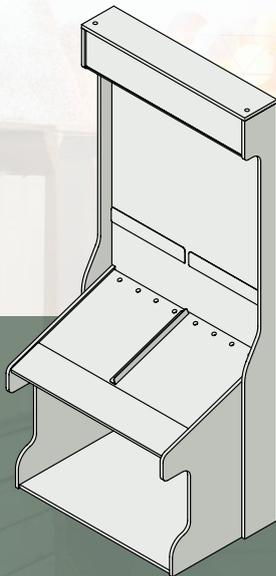
First choice flooring for every room



Why buy?

Work with Furlong and you'll have access to products and services that make your life easier and your customer happy:

- ◆ Beautiful, back-lit graphic display modules add impact to your store, drawing customers in to find out more.
- ◆ Modular nature means you can create your own design to fit your store and customer browsing patterns.
- ◆ Our photography is modern and appealing, allowing customers to imagine the flooring in their own home.
- ◆ Sample sizes are uniform throughout the collection, so you can easily move your samples from one stand to another



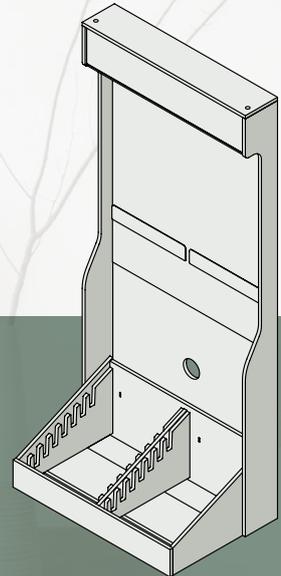
**Wall Display
Double Lecter**
1012W x 619D x 2280H



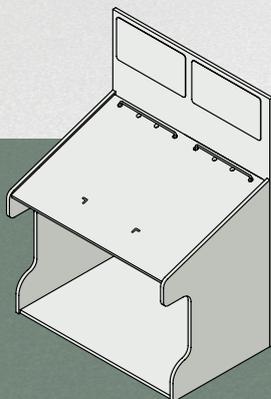
**Wall Display
Single Lectern**
534W x 619D x 2280H



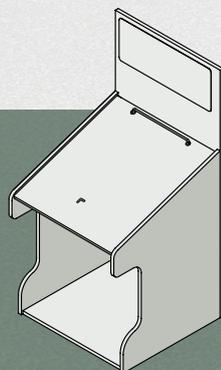
**Wall Display
Single Toastrack**
534W x 619D x 2280H



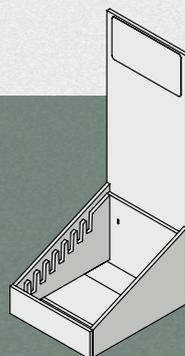
**Wall Display
Double Toastrack**
1012W x 619D x 2280H



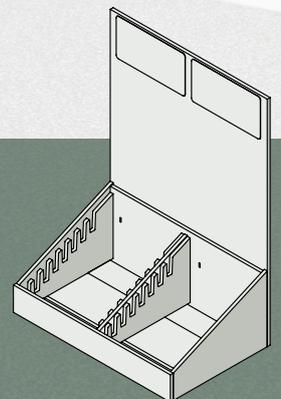
**Free Standing
Double Lectern**
974W x 619D x 1340H



**Free Standing
Single Lectern**
496W x 619D x 1340H



**Free Standing
Single Toastrack**
496W x 619D x 1340H



**Free Standing
Double Toastrack**
974W x 619D x 1340H

Ready to buy?

Just decide on your ideal set-up, fill in our easy order form and send it to us or give it to your rep. We'll deliver your stands and give you all the help you need to design a wow-factor display area in your store.



Furlong Flooring

First choice flooring for every room

Furlong Flooring (Southern) Ltd

Unit E6 Bridge Close
35 Clipper Boulevard West
Crossways Industrial Estate
Dartford
DA2 6QN

Furlong Flooring (Central) Ltd

Unit 283 Carnfield Place Walton
Summit
Bamber Bridge
Preston, Lancashire
PR5 8AN

Furlong Flooring (Wales) Ltd

Brunel Way
Stroudwater Business Park
Stonehouse
Gloucestershire
GL10 3SX

Tel: 01322 628 700

Email: enquiries@furlongflooring.com

www.furlongflooring.com