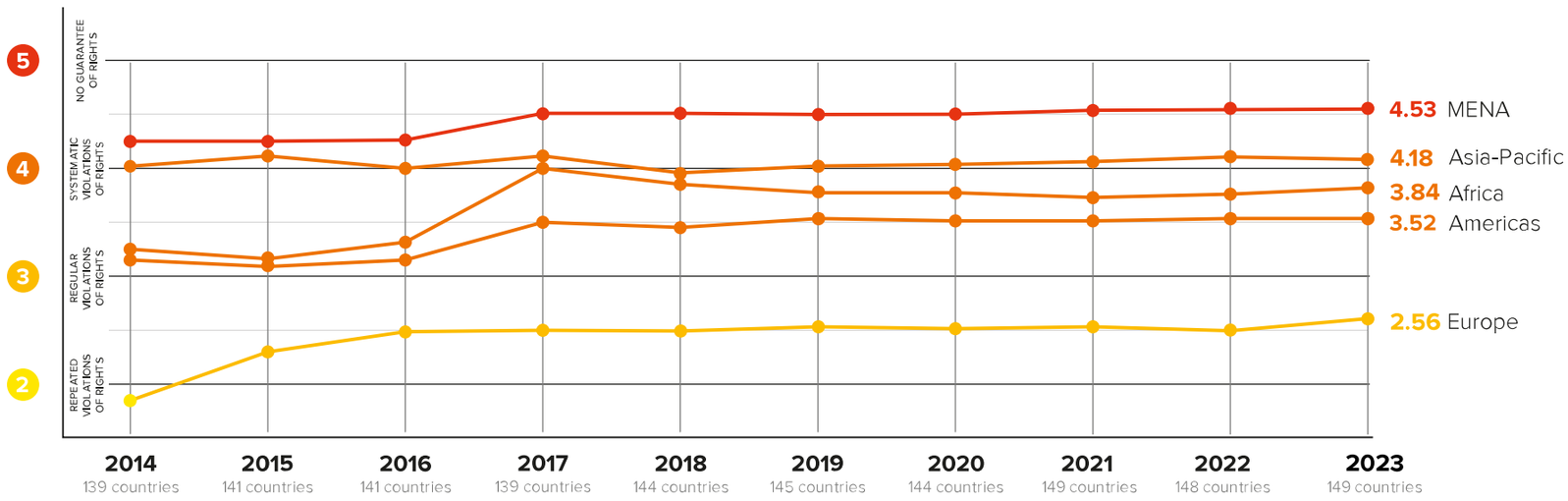10-year trends: Regional ratings