

AWARD-WINNING GARDEN DESIGNER SARAH EBERLE PARTNERS WITH MEDITE SMARTPLY FOR RHS CHELSEA FLOWER SHOW 2022

RHS Chelsea Flower Show's most decorated designer Sarah Eberle is to partner with sustainable timber panel manufacturer MEDITE SMARTPLY for the event in May 2022.

The garden will be themed around sustainability and the multiple applications and versatility of MEDITE SMARTPLY products.

Following on from the company's involvement at the COP26 UN Climate Change Conference in Glasgow, MEDITE SMARTPLY has set its sights on RHS Chelsea Flower Show to showcase its innovative product range and commitment to sustainable building. Working with award-winning landscape architect and innovative garden designer Sarah Eberle, it also aims to highlight the possibilities of engineered wood panels at the home of the world's best garden design.

"I am absolutely over the moon to have picked up two gold awards at the 2021 RHS Chelsea Flower Show in September," said Sarah. "I really loved the garden. Setting out to create tranquillity in a show site in the middle of London where you can impart that sort of emotional response to a garden is always the biggest challenge. The response we've had from everybody is that it touches their souls.

"I am delighted to be working with MEDITE SMARTPLY and to be able to use its products in my design for the new garden. It's a pleasure to work with such an innovative company who manufacture exceptional wood-based panels while maintaining outstanding sustainability credentials. We will be revealing the full design and back story closer to the event so keep your eyes peeled."

The event, which will take place in May 2022, is the highlight of the year for all outdoor designers and is a first for MEDITE SMARTPLY.

"We're thrilled to be involved with the RHS Chelsea Flower Show 2022, and to partner with such a prestigious designer is truly an honour," commented Chris King, Managing Director - Commercial at MEDITE SMARTPLY.

"Although our products have long been used at events as renowned as the RHS Chelsea Flower Show, we wanted to use this opportunity to show the world just how far wood panel products have come in terms of innovation and sustainability.

"Not only can MEDITE SMARTPLY panel products help you to achieve the most stringent sustainability criteria, but they can do so in a way that does not limit the creativity and inspiration of the world's best designers."

MEDITE SMARTPLY's recently launched online MDF community site meditemakesitreal.com/ further demonstrates the products' limitless design capabilities, which invites MDF enthusiasts to share work, gain inspiration and even win prizes that will enable the user to build bigger and better with MDF.

To find out more about MEDITE SMARTPLY or its products please visit: mdfosb.com

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For all press enquiries, please be in touch with Samina Bhatti via samina@ridgemount.uk.

About MEDITE SMARTPLY

MEDITE SMARTPLY is part of Coillte, an innovative, FSC certified Irish forestry and forest products manufacturer. Based in Clonmel and Waterford, Ireland, MEDITE SMARTPLY produces a versatile range of Medium Density Fibreboard (MDF) and Oriented Strand Board (OSB) building products.

Style note to Editors

All mentions of the brand name should be published in capital letters as in the copy: MEDITE SMARTPLY. This is also true for all products i.e. SMARTPLY PROPASSIV