



MEDITE SMARTPLY to showcase sustainable timber building solutions at RHS Chelsea Flower Show

MEDITE SMARTPLY is partnering with multi award-winning garden designer Sarah Eberle at this year's RHS Chelsea Flower Show. The garden, MEDITE SMARTPLY Building the Future, is a celebration of the brand's commitment to sustainability, innovation, and wellness.

The imaginative creation aims to be the ultimate demonstration of building with engineered wood panel products. It will also showcase the company's innovation and sustainable ethos; from its sustainably managed forests through to its commitment to creating products that contribute to healthier buildings.

Over the years, MEDITE SMARTPLY has continuously developed innovative, versatile and sustainable products, which are suitable for bespoke creations.

The centrepiece of the garden, which is inspired by natural vertical rock strata, will be created out of MEDITE TRICOYA EXTREME (MTX), a remarkable, lightweight panel guaranteed up to 50 years above ground and 25 years in ground. It is especially beneficial in environments where humidity and varying weather are usually concerns. The structure will demonstrate MTX throughout its life cycle and show the versatility of wood panels.

Further products such as SMARTPLY STRONGDECK will feature in the garden. This high-performance engineered wood, tongue and groove OSB/4 panel, is suitable for the most demanding structural applications such as flooring. Additionally, the garden will be secured with SMARTPLY SITEPROTECT PLUS, a pre-primed structural OSB/3 site hoarding panel ideal for securing sites or promoting brand messages to the wider public.

Chris King, Managing Director – Commercial at MEDITE SMARTPLY said: "After a hugely successful run at last year's COP26 event, we are even more excited to be involved with the RHS Chelsea Flower Show 2022 to further demonstrate the innovation and sustainability benefits of wood panel products.

“Fighting the climate emergency is possible and the construction industry can make a big contribution; starting now. At MEDITE SMARTPLY, we are committed to manufacturing products that contribute to healthier environments, helping towards the governments net zero carbon 2030 and 2050 goals.

“Our involvement at the RHS Chelsea Flower Show not only demonstrates this commitment, but also showcases how it can be done without limiting the creativity or inspiration for world-class designers.”

Wood is one of the safest and most effective carbon stores compared to other building products, absorbing carbon dioxide directly from the atmosphere.¹ Both the MDF and OSB ranges include some of the most environmentally conscious building materials on the market.

The RHS Chelsea Flower Show will take place in May this year.

To demonstrate the products’ limitless design capabilities, MEDITE SMARTPLY have a dedicated online MDF community site which invites MDF enthusiasts to share work, gain inspiration and even win prizes that will enable the user to build bigger and better with MDF: www.meditemakesitreal.com

To find out more about MEDITE SMARTPLY or its products please visit: mdfosb.com.

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For all press enquiries, please be in touch with Samina Bhatti via samina@ridgemount.uk.

About MEDITE SMARTPLY

MEDITE SMARTPLY is part of Coillte, an innovative, FSC certified Irish forestry and forest products manufacturer. Based in Clonmel and Waterford, Ireland, MEDITE SMARTPLY produces a versatile range of Medium Density Fibreboard (MDF) and Oriented Strand Board (OSB) building products.

¹ <https://ttf.co.uk/sustainability/carbon-capture-and-storage/>

Style note to Editors

All mentions of the brand name should be published in capital letters as in the copy: MEDIATE SMARTPLY. This is also true for all products i.e. SMARTPLY PROPASSIV