



RHS Chelsea Flower Show: A spotlight on MEDITE SMARTPLY MDF and OSB panels

As excitement builds for the RHS Chelsea Flower Show, all eyes are not only on the incredible gardens and talented designers, but on the plants, and products used in their creations. Alongside this year's 'wild' theme, sustainability and climate change are the big talking points. Engineered wood panel manufacturer MEDITE SMARTPLY aims to showcase the brand's commitment to longevity and wellness and most importantly, sustainability.

As a responsible manufacturer of wood construction panels, the company is committed to manufacturing products that contribute to healthier, environmentally conscious buildings. The MEDITE SMARTPLY Building the Future Garden will feature some of the company's most innovative products.

Chris King, Managing Director – Commercial at MEDITE SMARTPLY, said:

"With the RHS Chelsea Flower Show just around the corner, we are beyond excited to see the finished garden and be part of the incredible buzz at the world-renowned event!

"The RHS Chelsea Flower Show is the perfect opportunity to not only showcase to the world the incredible possibilities of engineered wood panels, but to demonstrate how versatile and environmentally conscious MEDITE SMARTPLY products are. Following on from the event, the garden and building will be reused in another location, which further demonstrates our company's commitment to sustainability and the environment."

The centrepiece of the garden is being constructed using MEDITE TRICOYA EXTREME (MTX) which provides manufacturers, fabricators, and designers unlimited creative freedom. This remarkable lightweight, engineered wood panel is guaranteed up to 50 years above ground and 25 years in ground and is especially beneficial in environments where humidity and varying weather are usually concerns.

MTX is an acetylated MDF and can be used in applications where normal MDF panels cannot. However, it still retains all the design, fixing, and machining flexibility of regular MDF panels.

Designed by multi-award-winning landscape architect and garden designer Sarah Eberle, and supported by Alex and Emma Devereux, the structure is inspired by natural vertical rock strata, such as those seen in the cliffs of Devon and Cornwall, which show a cross section of millions of years of plate movements and development. The structure aims to demonstrate MTX throughout its life cycle and show the versatility of wood panels.

MTX also featured in the 2019 RHS Chelsea Flower Show. MEDITE SMARTPLY partnered with Wallgarden, bespoke maker of children's playhouses, and Sarah Eberle to create a miniature Hampshire-style cottage and miniature London Shop for the garden, which was located on Main Avenue.

In addition, two SMARTPLY products will make an appearance at the garden. SMARTPLY STRONGDECK and SMARTPLY SITEPROTECT PLUS.

SMARTPLY STRONGDECK is an extremely high-performance 30mm thick tongue and groove OSB/4 panel designed for the most demanding structural applications. Manufactured using state of the art ContiRoll® technology, it is suitable for heavy duty, load bearing environments, durable mezzanine flooring and industrial warehousing and storage unit floor space additions.

The garden will be protected with SMARTPLY SITEPROTECT PLUS, a pre-coated on both sides, structural OSB/3 site hoarding panel that allows users to protect their sites or display brand messages to the wider public.

The RHS Chelsea Flower Show will take place 24th-28th May.

MEDITE SMARTPLY have a dedicated online MDF community site which invites MDF enthusiasts to share work, gain inspiration and even win prizes that will enable the user to build bigger and better with MDF: www.meditemakesitreal.com

To find out more and to keep up to date with MEDITE SMARTPLY's involvement at the RHS Chelsea Flower Show visit: <https://mdfosb.com/en/cfs>.

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For all press enquiries, please be in touch with Samina Bhatti via samina@ridgemount.uk.

About MEDITE SMARTPLY

MEDITE SMARTPLY is part of Coillte, an innovative, FSC certified Irish forestry and forest products manufacturer. Based in Clonmel and Waterford, Ireland, MEDITE SMARTPLY produces a versatile range of Medium Density Fibreboard (MDF) and Oriented Strand Board (OSB) building products.

Style note to Editors

All mentions of the brand name should be published in capital letters as in the copy: MEDITE SMARTPLY. This is also true for all products i.e. SMARTPLY PROPASSIV